

IMPACT REPORT

2023

SEPTEMBER 1, 2022 - AUGUST 31, 2023

*I wish to sketch
wild animals*

**Xingshuo, 14,
Shanghai**
progressive
muscular dystrophy

**Bring
CHILDHOOD
Back**

Make-A-Wish[®]
INTERNATIONAL

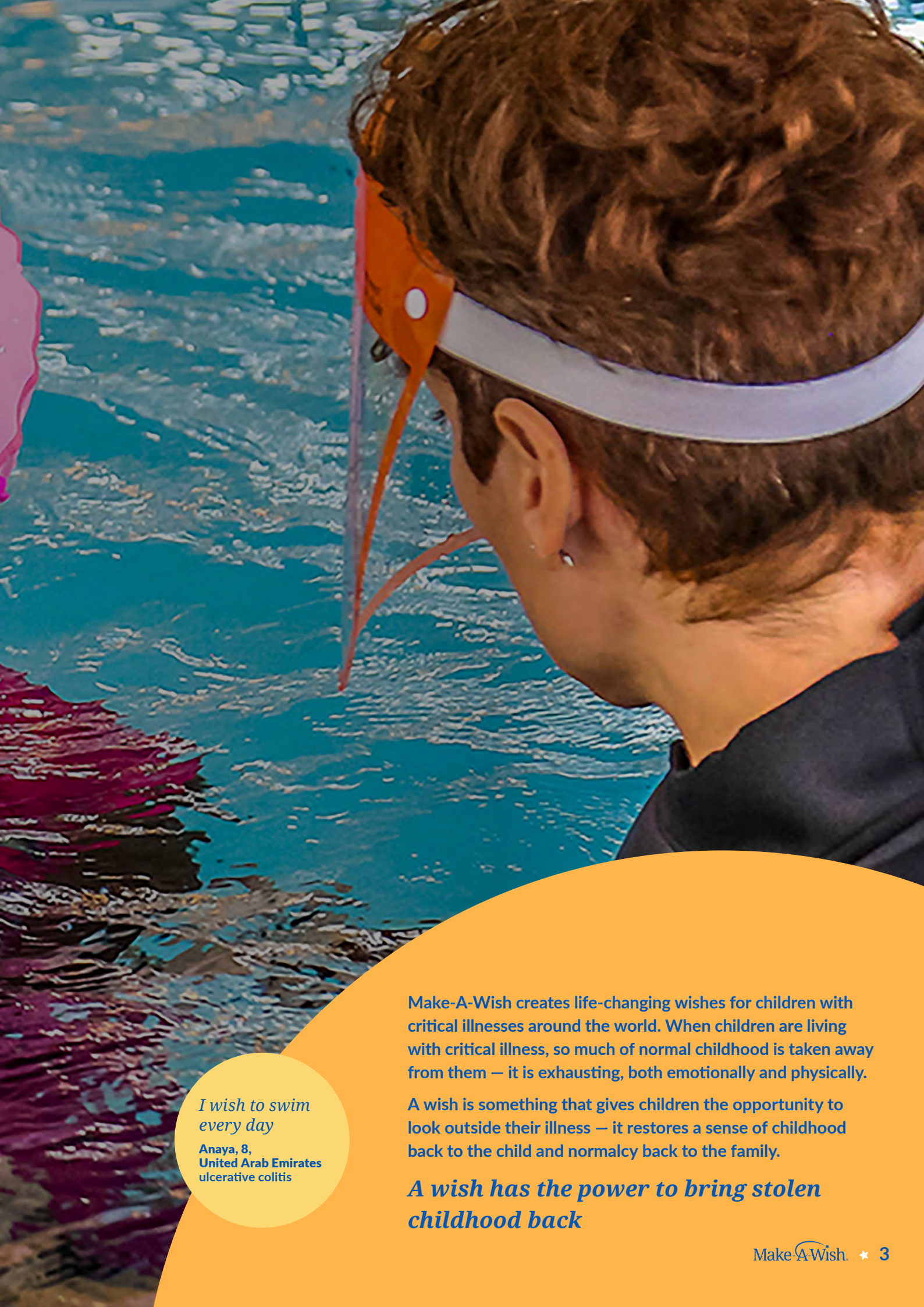


OUR VISION

To grant the
wish of every
eligible child

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I wish to swim every day

Anaya, 8,
United Arab Emirates
ulcerative colitis

Make-A-Wish creates life-changing wishes for children with critical illnesses around the world. When children are living with critical illness, so much of normal childhood is taken away from them – it is exhausting, both emotionally and physically.

A wish is something that gives children the opportunity to look outside their illness – it restores a sense of childhood back to the child and normalcy back to the family.

A wish has the power to bring stolen childhood back

A MESSAGE FROM OUR CEO

I am thrilled to share with you another successful year at Make-A-Wish International.

Together with our Affiliates, we have achieved a new record of granting more than 19,500 wishes to children with critical illnesses around the world this fiscal year. This milestone is a testament to our dedication to bringing hope, strength, and joy to those who need it most and represents a great 14.7% growth on the already record fiscal year of 2022.

In addition to this incredible accomplishment, we crafted our 2030 vision which is based on five pillars:

- 1 Geographic expansion**
- 2 Doubling the financial dimension**
- 3 Doubling the number of wish granted to 50,000**
- 4 Making Make-A-Wish International a Great Place to Work**
- 5 Continuing to inspire our community by walking the talk**

I am pleased also to report on the progress we have made on those pillars for the road to 2030.

Our **first pillar**, geographic expansion, has seen us exploring more countries and communities to allow us to grant wishes to children in areas that are currently underserved. This expansion will allow us to touch the lives of even more children and families in need.

On our **second pillar**, there has been a significant achievement as well. Through the generosity of our donors and supporters, we have been able to increase our funding and resources, both on the corporate support side as well as on the individual contribution. That has then resulted in additional support to our network with over \$9 million USD returned to our Affiliates between cash and in-kind.

We have also made strides in doubling the number of wishes granted every five years, as outlined in our

**Luciano Manzo,
President & CEO**



third pillar. This ambitious goal has pushed us to work harder and more efficiently, ultimately leading to more wishes being granted and more children experiencing the power of a wish come true. We are one step closer to our first milestone of 25,000 wishes by 2025, and working on creating the conditions to double that by 2030.

Our **fourth pillar**, obtaining Great Place to Work certification, which we achieved in fall of 2024, shows our commitment to creating a positive and supportive work environment for our staff and volunteers. This recognition has solidified our position as an organization that values and prioritizes the well-being of its team members.

Finally, our **fifth pillar**, walking the talk, has been at the core of everything we do. Despite the challenges we have faced from various fronts, we have remained true and authentic to our mission and values, continuing to work tirelessly to support our Affiliates, and to bring hope and happiness to every wish child we serve.

I am immensely proud of the achievements we have made this past year and the progress we continue to make towards our goals for 2030. None of this would have been possible without the support and dedication of each and every one of our sponsors, donors, supporters and obviously our staff and volunteers both at International and in each and every Affiliate. Together, we are making a difference in the lives of wish children worldwide.

Thank you to all our supporters, volunteers and partners for your unwavering support and commitment to Make-A-Wish International.

Warm regards,

A handwritten signature in black ink, appearing to read 'Luciano Manzo'. The signature is fluid and cursive, written over a light blue background.

**Luciano Manzo, President & CEO,
Make-A-Wish International**



Bringing childhood back

*I wish to have
an adventure
with animals*

Cassandra, 6, Germany
cystic fibrosis

What happens when a child is diagnosed with a critical illness?

- ★ A child loses out on their essential formative years. They are forced to grow up too soon and childhood is stolen.
 - ★ Joy, play and learning are crushed by worry, treatment and pain.
 - ★ They are left out, physically and emotionally separated from their friends.
 - ★ Their dreams for the future fade.
- ...and their family loses all of this too.

What happens when a child is granted their wish?

- ★ The child gets to be a child again.
 - ★ The joy returns, play and learning come back.
 - ★ They feel included.
 - ★ They can dream – life is full of possibilities
- ...and their family gains all of this too.

Our supporters, volunteers, partners and donors are helping to create a turning point that wish children and their families need in their treatment and recovery. Make-A-Wish brings childhood back!

MAKE-A-WISH GLOBAL HIGHLIGHTS

585,000

Make-A-Wish has granted more than **585,000** wishes worldwide since 1980.

27,000

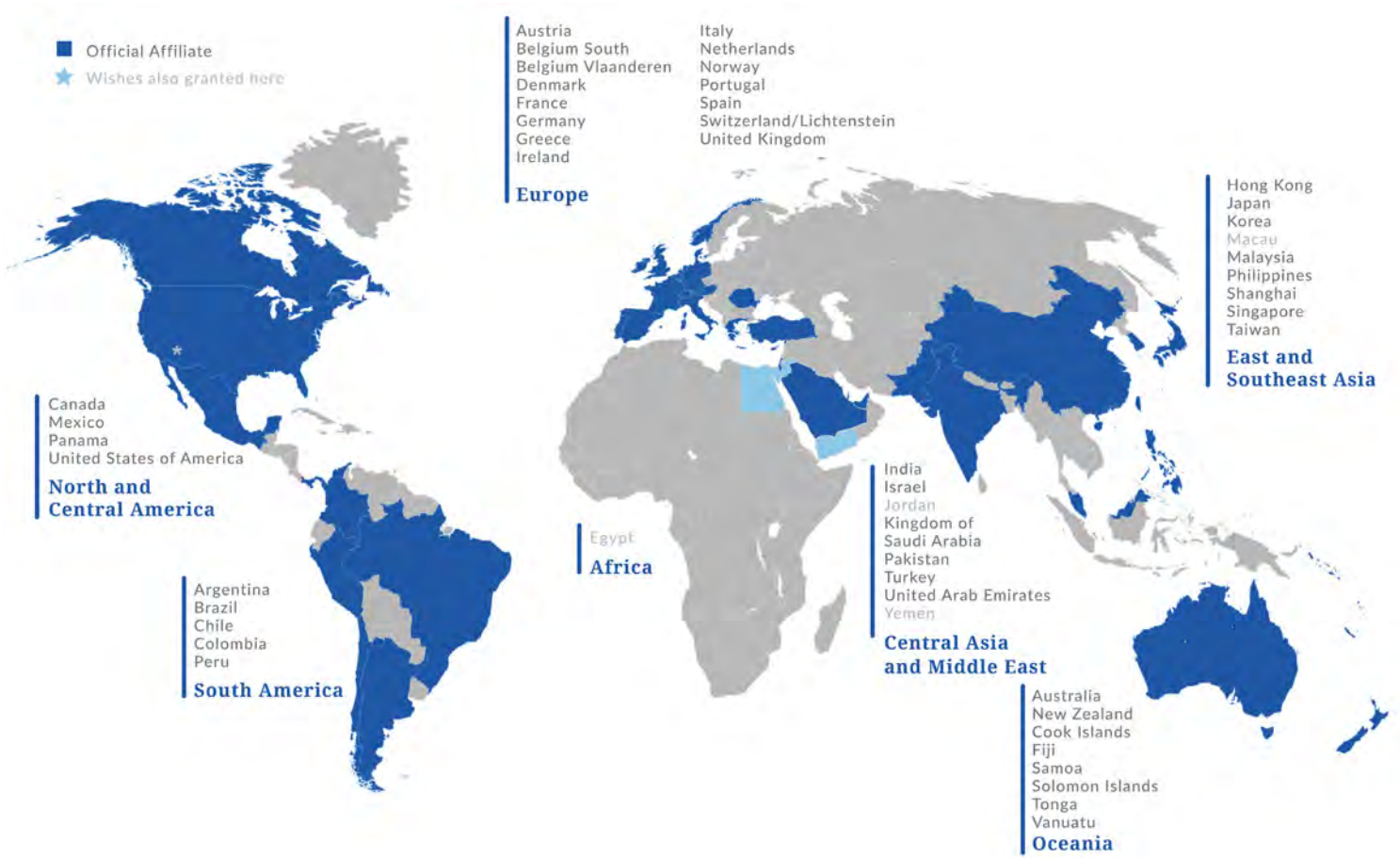
More than **27,000** volunteers help us grant thousands of wishes each year around the world.

35,000

Make-A-Wish granted nearly **35,000** wishes globally in FY23.

OUR MISSION

Together, we create life-changing wishes for children with critical illnesses





*I wish to have
a day of new
experiences*

Josafath, 8, Panama
end-stage renal
disease

Make-A-Wish®
PIDE UN DESEO PANAMÁ

Make-A-Wish®
PIDE UN DESEO PANAMÁ

New Affiliate



MAKE-A-WISH KINGDOM OF SAUDI ARABIA

2023 saw the launch of our 40th Affiliate, **Make-A-Wish Kingdom of Saudi Arabia**.

The initiative to bring Make-A-Wish to Saudi Arabia came from Bait Al-Batterjee, a group considered to be one of the pioneers in healthcare in Saudi Arabia, under the leadership of Sobhi Batterjee and Makarem Sobhi Batterjee.

This is in line with the Bait Al-Batterjee's commitment to helping and supporting the community and the Batterjee family's philanthropic purpose to relieve people's suffering.

The launch event took place on May 20th, under the patronage of the Governor of Riyadh Region, His Royal Highness Prince Faisal bin Bandar bin Abdulaziz Al Saud.

Make-A-Wish International looks forward to working closely with the team at Make-A-Wish Kingdom of Saudi Arabia. The founding of this Affiliate brings us one step closer to achieving our vision of granting the wish of every eligible child.



*I wish to be
a fairy*

Lilah, 7, Australia
acute lymphoblastic
leukemia



**Watch the video
of Lilah's story**

LILAH'S STORY

Lilah became sick at just two years old and as she got progressively weaker, her mum just knew something was wrong. After extensive doctor's visits and tests, she was diagnosed with acute lymphoblastic leukemia at three years old.

Mum Amelia struggled to explain to her little girl how the grueling treatments – the chemotherapy, the steroids and endless hospital visits were to help her. But Lilah didn't understand.

As she got older, other children often didn't want to look at her, or know how to approach her, but Lilah learned to overcome these barriers. She would go up to children and say, "Hi, my name's Lilah!" and sit and draw with them until they felt comfortable to speak to her.

Lilah's mum Amelia says when the Make-A-Wish volunteers asked Lilah what she wished for, there was one obvious answer. Amelia believes her wish to fly with real wings came from being stuck at home and in hospital and that to her, flying meant freedom.

Lilah started her training to grow her fairy heart from the 'Boss Queen Fairy' in the lead up to her wish. The three traits needed to grow a fairy heart were love, kindness and courage; traits that Lilah already had in bountiful amounts.

"To be a fairy you have to be kind. At school I was picking up litter, and I've been teaching my friends how to have a kind heart," says Lilah.

When the big day arrived for Lilah to learn to fly, she very quickly warmed to her fairy teachers who taught her all the basics – such as flying, trapezing, swinging and using silks! The experience was made even more complete with a special fairy bracelet and certificate of achievement that Lilah will always remember her fairy training by.

According to her mum, Lilah continues to talk about her wish every day and says that the experience, "has brought the magic back into my life as well as hers, and that's something I believe she will carry through the rest of her life."

Affiliate Milestones

★ CELEBRATING 25 YEARS ★

MAKE-A-WISH AUSTRIA

Make-A-Wish Austria celebrated their 25th anniversary with an event in Vienna City Hall.



MAKE-A-WISH HONG KONG

Make-A-Wish Hong Kong celebrated its 25th anniversary at Hong Kong Disneyland Resort with over 400 guests. 10-year-old wish child, Jarvis, had his wish to perform drums onstage granted at the event.



MAKE-A-WISH PANAMA

Make-A-Wish Panama participated in Sumarse: Corporate Social Responsibility Week 2023, the largest annual sustainability event in Panama where they mobilized and connected business leaders and representatives from the public sector, civil society, and academia to present proposals, debates, and best practices focused on rethinking Panama from an economic, social, and environmental perspective.

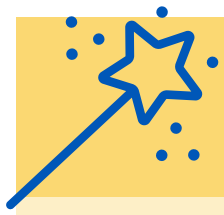
MAKE-A-WISH COLOMBIA

Make-A-Wish Colombia granted their 1000th wish. Luciana wished to have a drumkit, and her wish was granted at a special concert for her where volunteers, friends and family sang her favorite songs with her.

MAKE-A-WISH CANADA

Make-A-Wish Canada's first annual Women for Wishes campaign exceeded its \$1 million CAD campaign goal. Women for Wishes was designed to galvanize women from across the country and inspire them to stand up in their community and fund life-changing wishes for children with critical illness. During the six-month campaign, 134 participants either directly donated or raised funds through their networks to each raise \$10,000 CAD.





WISH GRANTING INCREASES

Make-A-Wish Shanghai more than doubled their wish numbers, going from 51 in FY22 to 132 in FY23. This **159% increase** was largely due to the lifting of COVID restrictions.

Make-A-Wish Turkey increased their wish numbers from 130 in FY22 to 195 in FY23, a **50% increase**.

Make-A-Wish Norway's wish numbers have **increased by 76%**, from 21 in FY22 to 37 in FY23.

Make-A-Wish India had the biggest absolute increase in the number of wishes granted with **2911 more wishes** granted in FY23 compared to the previous year.

Following a merger in 2020, **Make-A-Wish Canada** had the second highest absolute increase in wishes granted, with a **growth of 416 wishes** (919 in FY22 to 1335 in FY23).

MAKE-A-WISH BRAZIL

Make-A-Wish Brazil received more than \$60,000 USD through their partnership with restaurant chain Outback and their 'Bloomin' Day' event, which saw Outback making a donation for every blooming onion dish sold.



I wish to go on a boat trip

Morris, 6,
Netherlands
leukemia

DIVERSITY, EQUITY AND INCLUSION

In FY23 we took meaningful steps toward building a more diverse, equitable, and inclusive environment for all stakeholders across our network. We remain committed to embedding these Diversity, Equality, and Inclusion (DEI) values in every facet of our work.

Over the past year, we have implemented a number of initiatives aimed at creating a more inclusive and welcoming environment for everyone involved in our organization.

One of our key focus areas has been improving our recruitment and retention practices. We have worked to ensure that our job postings are inclusive and free from bias and have implemented unconscious bias training for all hiring managers.

Additionally, we have created a more structured onboarding process that includes diversity and inclusion training for all new employees and volunteers via our learning management system, RISE.

Steps were also taken to ensure that our programs and services are accessible to everyone, regardless of their background or identity. This has included running training on how to communicate more effectively with non-verbal children, sharing best practices and a new education module.

In addition, we also ran two DEI emotional intelligence workshops for our Affiliates in Europe, which were attended by more than 30 participants from 11 countries.

Templates and training videos for strategic planning were also developed for the network to include DEI as an important pillar for all our Affiliates.

Across our network, we want to commend the work of Affiliates in Canada, Peru, Malaysia, Shanghai, the Philippines and the United Arab Emirates for making great achievements on the DEI front through enhanced staff training and programme expansions to reach more children in their territories.

Finally, we have made a concerted effort to ensure that our leadership and decision-making processes are inclusive and representative of the communities we serve. We have established a DEI thinktank made up of staff and volunteers from various Affiliates and have worked to increase diversity on our board of directors.

While we know that there is still much work to be done, we are proud of the progress we have made so far in improving our approach to DEI. We remain committed to this important work and look forward to continuing to learn and grow in this area.



*I wish to have
a child-sized
fire truck*

Akif, 9, Malaysia
leukemia

Gaming and Streaming

★ THE WORLD STREAMS FOR THE WISHES ★

[\$183,277 

USD raised

*I wish to have
a gaming room*

**Alhasan, 10,
United Arab Emirates**
spastic cerebral palsy



*I wish to have
a laptop to study*
Karen, 13, Colombia
osteosarcoma



Viewing hours

[662,492 ]



The past year saw an increase of more than 90% in donations through the charitable gaming and cryptocurrency programs. Make-A-Wish International hosted two livestream events – The World Streams for the Wishes and Roll for Wishes – our World Wish Month celebration and a smaller event focused on roleplay gaming like Dungeons & Dragons. A third and fourth event will be launched in 2024 to create a regular calendar of opportunities for content creators to join.

Content creators

[136 ]

Make-A-Wish International hosted a booth at one of the world's largest livestream events – TwitchCon Europe – in Paris. Representatives from our Affiliates in Ireland, France and Belgium joined the International team to connect with the community and help grow awareness of our livestreaming charity program. We will continue to grow our strategic presence at trade shows and events to strengthen our community.

Hours streamed

[3,948 ]



Snapshot

ENTERPRISE (Make-A-Wish International and Affiliates)

Last year

\$106.4M

Prior year

\$87.3M

Growth

22%

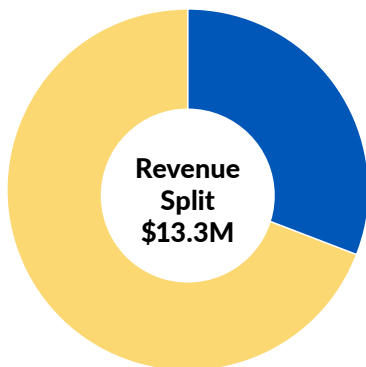
Cash contribution \$85.0M

In-Kind
\$21.51M

**Make-A-Wish International Revenue and Expenses Fiscal year 2023
(Fiscal Year September 1, 2022 through August 31, 2023)**

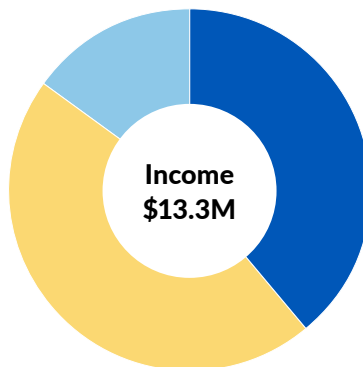
TOTAL REVENUE

\$13.3M



● Distributed to Affiliates \$9.2M
● Revenue International \$4.2M

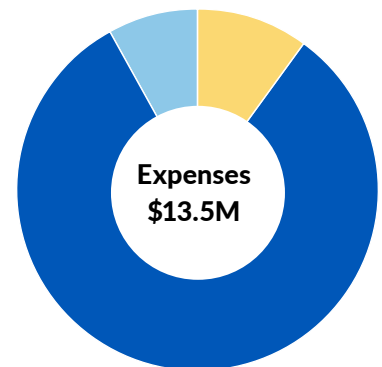
\$13.3M



● Cash contribution \$5.2M
● In-Kind \$6.1M
● Other \$2.1M

TOTAL EXPENSES

\$13.5M



● Program \$11.0M
● Fundraising \$1.0M
● Management and General \$1.4M

Fiscal Year 2023

WISHES GRANTED

19,500+

↑ 14.7% *increase from 2022*

VOLUNTEERS

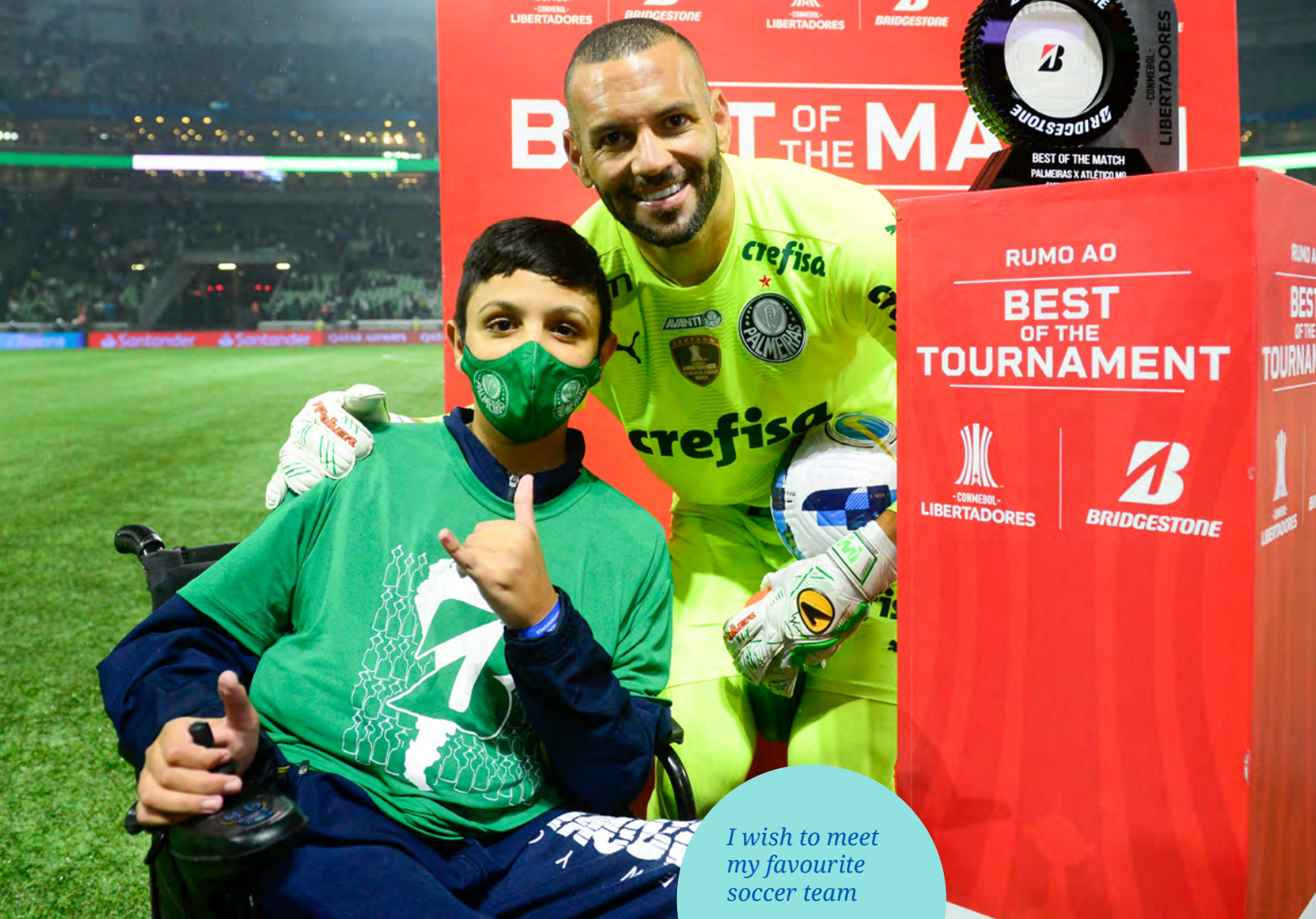
Make-A-Wish International

7,000

AFFILIATES

Make-A-Wish currently has 40 Affiliates granting wishes on six continents and in 50 countries.

40



*I wish to meet
my favourite
soccer team*

Cauã, 14, Brazil
Duchenne muscular
dystrophy

CAUÃ'S STORY

Like lots of children, especially in Brazil, Cauã developed an early love of soccer. But at the age of six, playing with his friends would become difficult as Cauã began to struggle even to walk, and started having falls. He was eventually diagnosed with Duchenne muscular dystrophy, a genetic disorder characterized by the progressive loss of muscle. And from that moment on, his life changed as he started undergoing hospital treatments under the care of neurologists and physical therapists. Since the age of 10, Cauã has had to use a wheelchair.

But Cauã's love of soccer never left him and his wish was to see his favourite team, Palmeiras play at their home stadium. On the day of his wish, Cauã and his family were welcomed into the hospitality lounge where they enjoyed a delicious dinner and he was presented with a fan kit. Afterwards, he got to head to the stand to watch his team warm up.

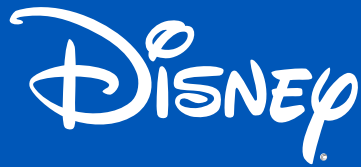
He was so close to the pitch that some of the players even greeted him!

When the game kicked off, Cauã laughed, cried and screamed with emotion, and didn't take his eyes off the pitch for a second! As the final whistle blew, Cauã received the surprise news that he would take to the field to present the Man of the Match trophy to his idol, the goalkeeper Weverton. And just when it seemed the day couldn't get any better, Weverton presented Cauã with an autographed tournament ball and led him off to meet the rest of the team!

Cauã's wish allowed him to experience something he never thought possible and encouraged him to dream of the future once again. We hope the memory of his wish lives in Cauã's heart forever!

Corporate Alliances

We're delighted to partner with multi-national companies, creating unique and innovative collaborations around the world.



We were delighted to work again with Disney this past year to grant even more life-changing wishes for children all over the world. We were honored that Disney's international festive campaign, 'From Our Family To Yours', once again supported Make-A-Wish. Together, we also celebrated World Wish Day through special events at Disney parks across the globe. This included a pre-parade of over 80 wish children and their families from 13 different countries at Disneyland Paris. We are truly grateful for our long-standing collaboration with Disney.

"Delivering joy to children and families is at the heart of everything we do at Disney, and we are honored to be the world's largest wish granter for Make-A-Wish. This past year we celebrated 150,000 magical wishes together, and are thrilled to continue our work with Make-A-Wish to bring even more Disney magic to wish children around the world."

Lisa Haines, Senior Vice President, Corporate Social Responsibility, The Walt Disney Company

Thank you, Disney for your continued support!





FORMULA 1

In 2023, Formula 1 announced its official support of Make-A-Wish. Through its support, F1 welcomes wish children and their families into the Paddock at Grands Prix throughout the season, providing unique behind-the-scenes opportunities and the chance to watch the action unfold on track.



PORSCHE

To mark its '75 Years of Porsche Sports Cars' anniversary, Porsche wanted to celebrate by focusing on delivering joy and hope to children across the world. Between 2023–2025 the sports car manufacturer is donating an incredible €1.8 million to fulfil a total of 356 heartfelt wishes.

“Together with our partner Make-A-Wish, we want to give children and their families an extra boost of hope at a difficult time.”
Chairman of the Executive Board, Oliver Blume



ADYEN

In November 2022, we set up an exciting partnership through the Adyen Giving program. Using their donate-at-checkout feature, Adyen merchants could turn on an option for their customers to donate to Make-A-Wish from November 2022 to January 2023, and every donation would be matched by Adyen. Thanks to this incredible program, over \$500,000 USD was donated in just three short months.

Their support has continued throughout 2023 and into 2024, and we look forward to continued success!

ROBERT HALF

In October 2022, Robert Half organised the 2nd edition of the Round The World event – a unique challenge during which more than 2,800 employees across 19 countries raised funds and awareness for Make-A-Wish. Since 2021, Robert Half raised more than \$410,000 USD to help the granting of wishes around the world, and their support continues!



TURTLE

Corporate Partner Turtle celebrated an incredible milestone in 2023, marking their 100th anniversary. Launching at a celebration event in New York City, the team committed to making a donation of \$250,000 USD and raising additional funds to help create life-changing wishes for children living with critical illness.

The team at Turtle has gone above and beyond to include Make-A-Wish in planning throughout their centennial year, with activations in support of wishes globally.



MOOMOO

In conjunction with their 10th anniversary, moomoo and its parent company Futu Holdings (Nasdaq: FUTU) made a generous donation of \$200,000 USD to help bring joy and hope to wish children from Singapore, Hong Kong SAR, USA and Australia.

“This is a great honour for moomoo and Futu to collaborate with Make-A-Wish. We sincerely hope our wish children and their families can feel the support and care from society through this collaboration.”

Futu Holdings Senior Partner and Senior Vice President, Robin Xu



VALUED PARTNERS

Make-A-Wish International is lucky to be supported by many other generous corporate partners, including:

Airbnb Inc.

ANNA Jewellery

Bandai Namco Holdings

Inc.

Braze, Inc

Chiesi Farmaceuti S.p.A.

Club Med SAS

Euromonitor International

Ltd

Fairmont Hotels and

Resorts

FIFA

GameStop Corp.

Genie

Grab Holdings Inc.

Guerbet

Hasbro Inc.

Heidrick & Struggles

Humble Bundle Inc.

Jewelers for Children

Learning Pool Limited

Locals.org

Mattel

Microsoft Corporation

Revolut

Safran S.A.

Secretlab

Shangri-La Hotels and
Resorts

Sony Interactive
Entertainment LLC

Strong Viking Group B.V.

The LEGO Group

UnitedHealth Group

WWE

X-FLOW

Zurich Insurance Group

We are also very grateful to DLA Piper and CJOK for their pro bono legal services.



CHRISTENSEN | O'CONNOR
JOHNSON | KINDNESS

Individual Supporters

Remembering Lee Hamilton

The Make-A-Wish community celebrates the memory of Aleta (Lee) Hamilton, a philanthropist with a generous spirit and unwavering commitment to transforming the lives of critically ill children in Greece, one wish at a time.

For many years, Lee, together with her husband Don Hamilton, played a pivotal role as a major donor to Make-A-Wish Greece, leaving an indelible mark on the organization and countless lives of critically ill children.

Despite her passing, Lee's philanthropic legacy will endure through the ongoing commitment of her loving husband Don, who has pledged to continue the support that was so dear to her heart. Together, they created a legacy of generosity that will live on, ensuring that the impact of their contributions will continue to bring hope and joy to future Greek wish children.



I wish to have a tree house

Lilian, 6, Greece
acute lymphoblastic leukemia

“ **Make-A-Wish is a cause close to our hearts and we are proud to be supporters. We were very grateful to receive a personalised impact report with stories of wishes from all over the world.**

Each wish was so individual and personal, a curated experience for the child. The children's courage and hope in extreme adversity is very moving.

FAMILY CHARITABLE TRUST - ANONYMOUS





*I wish to have
a pink garden*

Simona, 6, Italy
lymphoblastic leukemia



GETTING EXCITED FOR 2024

We have lots of exciting opportunities we're working on together with our supporters. Some of these are year-round, others include special activations around World Wish Month and the festive period. If you'd like to find out more and become part of our global community of WishMakers supporting Make-A-Wish International, please reach out to the team supportercare@worldwish.org.



I wish to have dolls and accessories
Yarlin, 3, Panama
histiocytosis

Finances

We stand firm in our commitment to exemplary stewardship of the funds entrusted to us. Our organization operates with the utmost integrity and efficiency, ensuring that every dollar raised is allocated and utilized towards maximizing our impact. This dedication to financial excellence is underscored by our 4-star rating from Charity Navigator, a testament to our steadfastness in fiscal responsibility. It is with pride that we share the details of our financial operations, reflective of our enduring pledge to be best in class in the stewardship of our supporters' generosity.



	US\$
Support and Revenue	
Contributions and Grants	\$11,273,157
Affiliate Member Dues	\$1,870,102
Investment Income	\$62,059
Other Income	\$138,383
Total Gross Support and Revenue	\$13,343,701
Less: Designated Funds to Affiliates	\$3,178,173
Total Net Support and Revenue	\$10,165,528
Expenses	
Program Services	\$7,841,949
Management and General	\$1,401,930
Fundraising	\$1,042,827
Total Expenses	\$10,286,706
Change in Net Assets	-\$121,178
Cash and Cash Equivalents	\$1,659,920
Investments	\$2,373,179
Receivables, Other	\$113,060
Contributions Receivable, Net	\$13,501
Due from Affiliates	\$626,657
Prepaid Expenses	\$189,786
Equipment, Net of Accumulated Depreciation	\$55,758
Operating right-of-use assets	\$42,417
Total Assets	\$5,074,278
Accounts Payable and Accrued Expenses	\$530,735
Due to Affiliates	\$1,172,719
Deferred Affiliate Member Dues	\$633,008
Lease Liabilities	\$42,417
Total Liabilities	\$2,378,879
Unrestricted	\$2,597,739
Temporarily Restricted	\$97,660
Total Net Assets	\$2,695,399
Total Liabilities and Net Assets	\$5,074,278



*I wish to
travel in a
campervan*

Carola, 17, Italy
Lafora disease



**Watch the video
of Carola's story**

CAROLA'S STORY

Carola had always been a cheerful girl who excelled at school and also in sports. But everything changed when she was 14 years old and she was diagnosed with a terrible genetic disease, which began to progress, taking away her physical and mental energy, day after day. Overwhelmed with worry for her daughter, Carola's mum contacted Make-A-Wish, telling us, "I have little time left to make my child's wish come true. I would like to see her happy at least for one day."

Carola initially didn't want a wish, telling her mum she only wished for a cure. But when Make-A-Wish volunteers got to know her, they discovered that Carola and her friends had always wanted to go on a campervan trip. Carola wanted to experience the freedom, the sensations, the pleasure of a trip to clear her mind and to share this experience with her loved ones; a journey to regain even a little of the normal adolescence that the disease had stolen from her.

At her home, Carola's friends and family gathered with the volunteers to see their well-equipped campervan arrive. Then they took to the road to explore lakes and gardens, to take a boat ride and share delicious meals. Together, they enjoyed barbeques, a bonfire on the beach and nights talking and laughing under the stars. Carola's excitement took her beyond the boundaries of life with her disease. Finally she felt like her peers again and they too noticed her smile in a way she hadn't for some time.

After returning home, her mother reported, "today she woke up with a different face – she had happiness in her eyes and felt for the first time on an equal footing with her friends on this journey. You've managed to break down the barriers. For her it was very tiring, everything was very fast, but this was her challenge and her victory; to live a couple of days like a normal teenager."

A MESSAGE FROM THE CHAIRMAN

Victor Nichols,
Chairman of the
Board



What a great fiscal year we had across Make-A-Wish International, delivering more than 19,500 wishes to children in need around the globe! It has been a true privilege to serve my first year as Chairman, to be a part of the amazing Make-A-Wish family and to watch our network achieve record-breaking results against a backdrop of economic uncertainty and global challenges.

These positive changes in the lives of children, families and communities worldwide would never have happened without you – our supporters, partners and global network! Our world class donors, Affiliate organizations, leaders and board members, volunteers, medical professionals and hospitals, and corporate partners together delivered these wishes. This Impact Report is a true testament to the hard work, dedication and accomplishments made by everyone. I thank you all!

I have witnessed how hope heals! No organisation provides hope to heal, to feel better and sometimes get better, to ill children around the world more than Make-A-Wish International. While the wishes of so many critically ill children remain unanswered,

we continue to make progress towards our goals for 2030 to deliver 50,000 wishes per year.

As you read this report and learn about the many Make-A-Wish International successes, I have a request. Please help children. Children represent the current and the future of everything. You can help bring childhood back. You can grant a childhood to every child living with a critical illness. You can be a WishMaker!

Thank you for your unwavering support and commitment to Make-A-Wish International. With your continued partnership, I am confident that we will continue to bring hope, strength, and joy to even more children in the years to come.

Warm regards,

A handwritten signature in black ink, appearing to read 'Victor Nichols', with a horizontal line underneath.

Victor Nichols
Chairman

“

I am confident that we will continue to bring hope, strength, and joy to even more children in the years to come.

”

Board of Directors

Effective governance is the cornerstone of our organization, ensuring that our core principles and goals are conveyed clearly to our stakeholders. This fosters a cohesive and powerful experience for everyone involved. Our Board of Directors upholds this commitment as trusted guardians, guiding us on a path of long-term sustainability. They do so by implementing robust and principled strategies in governance and financial stewardship, alongside helping to secure the necessary resources for our mission's progression.

A dynamic and well-balanced team of board members, led by an adept chairperson, is crucial for fostering a culture of leadership and accountability. They collectively navigate through open and honest dialogues, uphold transparency in our operations, and deliberate on well-considered governance strategies. We proudly introduce our International Board for FY23, the team dedicated to our vision and the embodiment of our excellence in governance.



Victor Nichols
Chair
USA
Director of Bank of Hawaii



Jayne Millard
Vice Chair
USA
Executive Chairman, Turtle



Jonathan Polin
Treasurer
United Kingdom
CEO, atomos wealth



Gilli Sinclair
Secretary
New Zealand
CEO, StarJam



Mike Densmore
Director
USA
Founder and CEO, Unbridled Consulting



Tasia Filippatos
Director
United Kingdom
President, Consumer Products, Games and Publishing, The Walt Disney Company



Dr. Kevin CH Lau
Director
Hong Kong
Founding Executive Chairman, Trinity Medical Group Limited



Matthias Chika Mordi
Director
USA/Africa
CEO, National Competitiveness Council of Nigeria and Chairman, United Capital PLC



Kairus Tarapore
Director
India
Retired Chief Human Resource Officer, Xylem Inc. and current Board Member with Succeed Smart Inc. and The Child Center of New York



Matt Lewis
Legal Counsel
USA
Partner, White & Case



Make-A-Wish
BRASIL

Bring
CHILDHOOD
Back

*I wish to be
a model*
Elisa, 9, Brazil
hepatoblastoma

 @MakeAWishIntl

 @MakeAWishIntl

 makeawishintl

 Make-A-Wish International

Make-A-Wish[®]
INTERNATIONAL

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