

IMPACT REPORT

2024

SEPTEMBER 1, 2023 - AUGUST 31, 2024

*I wish to have
a pink day*
Ruguiatu, 6,
Portugal



the power of

a wish

I wish to be a cowboy
João Carlos, 7, Brazil
leukemia

A wish has the power to bring hope, resilience, and joy that can endure a lifetime. While Make-A-Wish has long witnessed the transformative impact of a wish, this year marks a milestone as groundbreaking research has, for the first time, quantified its power on a global scale. As we expand our reach, we also recognize the magnitude of the challenge: every 25 seconds, a child across our Affiliate countries and territories becomes eligible for a wish. Through unwavering determination and innovative strategies, we are working to bring the power of a wish to every eligible child.

OUR VISION
To grant the wish of every eligible child

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A MESSAGE FROM OUR CEO

Luciano Manzo,
President & CEO



FY24 was a year of unprecedented growth, milestones, and operational achievements for Make-A-Wish International.

The transformative power of a wish—bringing hope, resilience, and joy—has long been evident in the lives of children and families, but this year, we witnessed something groundbreaking. Through our landmark Theory of Change study, we quantified the profound impact of a wish on a global scale. This study revealed that 98% of wish children and their families believe the wish experience is important for every child living with a critical illness. This confirmation underscores what we have long believed: a wish is a life-changing experience that every eligible child deserves.

The insights from the Theory of Change study, alongside our Prevalence & Incidence research—which showed that a child becomes eligible for a wish every 25 seconds—serve as powerful validation of our mission and fuel for our future. These findings not only highlight the immense need for our work but also inspire us to do more. They have strengthened our resolve to expand outreach and deepen human connections with supporters and referral sources, while driving growth in fundraising efforts to enable every Affiliate to thrive.

Our international network granted more than 16,000 wishes this year, a testament to the dedication of our Affiliates and the generosity of our supporters. We expanded our reach to new regions in FY24, proudly welcoming Ecuador as our newest Make-A-Wish Affiliate and working with a local team to support the launch of Make-A-Wish Indonesia in early FY25. These milestones exemplify our commitment to bringing hope to every corner of the globe.

FY24 also marked a year of innovation and creativity in fundraising. Highlights included our “Night of 100 Stars” event during the Monte Carlo Television Festival, which brought together luminaries to support our mission, and the exclusive “Ring of Fire” limited-edition watch auction in Riyadh, raising an extraordinary \$800,000. Additionally, our Charitable Gaming Program achieved record success, with 340 campaigns by content creators raising over \$500,000.

Disney’s unwavering support during its 100th anniversary celebrations amplified our impact. Through initiatives like the Create 100 campaign and Wish Together, Disney continues to help us bring light and joy to children around the world.

As we reflect on this year’s achievements, I extend my heartfelt gratitude to our staff, Affiliates, donors, volunteers, and partners. Together, we are not just granting wishes; we are building a future where every eligible child can experience the hope and resilience that only a wish can bring. These studies have reaffirmed our purpose and strengthened our commitment to reach every child, one wish at a time.

Warm regards,

Luciano Manzo, President & CEO,
Make-A-Wish International

SOTIRIA’S STORY

I wish to have a mermaid room

Sotiria, 4, Greece
acute leukemia

Sotiria is a little girl from Greece who has shown great bravery in facing her leukemia diagnosis. Her wish was to have a mermaid-themed bedroom. Despite undergoing treatments and waiting to move into a new house, her wish granter ensured she didn’t miss out on joy, arranging surprises along the way.

One of the most beautiful moments was a sailing trip, where Sotiria was gifted a mermaid costume and her sister some mermaid bath accessories. They enjoyed the sea together, and Sotiria shone bright with happiness, feeling like a real mermaid.

As the reveal of her new room approached, Sotiria’s excitement grew. Make-A-Wish created a magical space with a 3D seabed mural and a seashell-like bed. Sotiria’s initial shyness quickly turned to joy as she explored her new room, eager to fill her closet and jewelry boxes.

In the time since her wish was granted, Sotiria has continued to share videos and photos, showing how much she enjoys her magical room. She shared her heartfelt thanks with her wish granter, saying, “thank you very much for everything! You worked so hard for me. You made me very happy. I will never forget this. I love you!”

Sotiria’s mother also expressed immense gratitude for the support and joy provided during her daughter’s wish journey; “**You all gave us enormous strength, hope and happiness; to our whole family and not only to our child who was struggling. Your love was a bright path in this difficult adventure. Thank you, and we will thank you forever!**”

Watch the video of Sotiria’s story



New Affiliate

MAKE-A-WISH ECUADOR

In March, we welcomed wish-granting organization **Fundación Thomas Viteri Schonberger (FTVS)** to the Make-A-Wish International network with a view to the organization becoming **Make-A-Wish Ecuador**.

Make-A-Wish Ecuador will be one of eight Affiliates in Central and South America, alongside those in Mexico, Panama, Argentina, Brazil, Chile, Peru and Colombia.

FTVS was set up in 2023 by Helenn Schonberger, whose son Thomas Viteri Schonberger lived with spinal muscular atrophy. Unfortunately, Thomas passed away in 2018 at the age of 12. Thomas's short life inspired the founding of FTVS after the family saw the benefits of wish granting while Thomas was having treatment in the USA.

The organization has already started to recruit corporate partners, sponsors and volunteers and has granted wishes to children including 4-year-old Sarah, who wished to be a princess for a day, and 8-year-old Benjamin, who wished to meet his favorite football team. In their first year of operation, Make-A-Wish Ecuador granted 40 wishes and they plan to grant 100 wishes per year within their first few years of operation.



I wish to visit Quito water museum

Thiago, 5, Ecuador
childhood idiopathic arthritis



I wish to go sightseeing in London

Oliver, 5, UK
Duchenne muscular dystrophy

OLIVER'S STORY

Five-year-old Oliver from the UK has Duchenne muscular dystrophy, a condition that weakens his muscles over time. Though he can walk short distances now, his mobility will decline as he grows older. That's why his wish to visit London was so special. As his dad, George, shared, "Oliver loves observing and looking around, so he would love visiting London and looking at all the large structures!"

Oliver's parents knew a family trip would be perfect. Along with his brothers, ten-year-old Jayden and three-year-old Harley, Oliver embarked on an exciting adventure. The journey itself was a highlight—the boys were thrilled to travel by train from Leicester to London. "The boys love trains, but we rarely get to go on one," Dad said.

Upon arrival, a limousine whisked them through the city, setting the tone for a weekend filled with

sightseeing. At the London Eye, Oliver marveled at the city from above and a Thames River Cruise, allowed the family to soak in iconic landmarks. Towards the end of their adventure, a photoshoot, allowing the family to commemorate Oliver's wish, before heading back home via train to Leicester.

The wish came at a crucial time for Oliver and his family, allowing him to get the most from a fun-filled sight-seeing getaway before his condition further limits his ability to communicate and walk.

Oliver's dad shared his gratitude, saying "thank you so much for all you did to give us such an incredible weekend as a family in London, we shall never forget the experience that Make-A-Wish has given to us as a family. We couldn't have wished for a better experience."

GEOGRAPHIC EXPANSION

Before welcoming a new member to the Make-A-Wish International network, several factors are assessed to understand the local need, viability and sustainability of the potential Make-A-Wish Affiliate or licensed territory. Research includes estimating the number of children eligible for wishes locally and looking at long-term financial sustainability. As each member of our network operates and fundraises locally, we rely on skilled, experienced and passionate individuals, groups or organizations to found new Affiliates or Make-A-Wish programs. New Make-A-Wish teams are also mentored, supported and trained by

Make-A-Wish International, requiring a significant investment of resources. The addition of each new member of our network brings us one step closer to achieving our vision of granting the wish of every eligible child.

FY25 will see the launch of **Make-A-Wish Indonesia**. Our prevalence and incidence research shows that approximately 45,000 children in Indonesia with critical illness could benefit from a wish annually. In response to this significant need, we are partnering with local volunteers and organizations to establish an Affiliate in the country.

Affiliate Highlights

MAKE-A-WISH UK

The fourth Art of Wishes Gala took place on October 9th, 2023 in support of Make-A-Wish UK at the Raffles Hotel London. Founded by Make-A-Wish UK Patron, Batia Ofer, The Art of Wishes seeks to unite the art world to achieve a common goal, to help grant wishes to children with critical illnesses. The Gala included a unique art auction featuring works donated by established and emerging contemporary artists. Notable guests included Princess Beatrice, actor Luke Evans and artist Marina Abramovic. The event raised an incredible £2.6m for Make-A-Wish UK.



MAKE-A-WISH INDIA

Make-A-Wish India announced they had granted their 90,000th wish on World Wish Day, April 29th, 2024. These wishes were granted across 11 cities over the last 29 years and Make-A-Wish India continues to work closely with over 120 hospital partners. In 2025 Make-A-Wish India will celebrate its 30th anniversary and aims to grant its 100,000th wish.



MAKE-A-WISH FRANCE

The 20th anniversary gala of Make-A-Wish France took place at the Salle Wagram in Paris on December 4th, 2023. Presented by celebrity Nelson Monfort, the evening was a great success marked by the introduction of the new ambassador, Formula 1 driver Pierre Gasly. The evening featured entertainment from French singer Joyce Jonathan and dancer Salif Gueye. The meal ended in style with the appearance of a majestic two-meter cake, made by the Pastry Chef of the Shangri-La Paris, Maxence Barbot, and his team, to celebrate the 20th anniversary. In total, nearly €210,000 was raised to help grant wishes.



MAKE-A-WISH SWITZERLAND & LIECHTENSTEIN

Towards the end of 2023, Make-A-Wish Switzerland & Liechtenstein celebrated their 20th anniversary in Geneva. During the year leading up to this, Make-A-Wish Switzerland & Liechtenstein organized and participated in a large number of events around both countries and granted the wishes of 58 children.



MAKE-A-WISH PERU

Make-A-Wish Peru granted their 5,500th wish to 5-year-old Catalina who is living with a Wilms tumor. Catalina wished to swim as a mermaid.



MAKE-A-WISH TAIWAN

At an evening marking their 30th anniversary, Make-A-Wish Taiwan celebrated having granted 2,550 wishes. Make-A-Wish Taiwan continues to show innovation through initiatives like the First Wish podcast, and has been awarded a prestigious silver medal for public welfare contributions and an "Excellent" rating from the Ministry of Home Affairs.



MAKE-A-WISH HONG KONG

Make-A-Wish Hong Kong hosted their 25th Anniversary Gala Dinner held on March 3rd at the Regent Hong Kong. The event attracted nearly 400 attendees from the government, business, and medical sectors. During the evening, wish alumni and parents shared their stories, there were performances by wish children, and wish ambassadors recounted moving wish stories that inspired generous donations to support Make-A-Wish Hong Kong.



WISH ASSISTS



Make-A-Wish International facilitated more than 100 wish assists in FY24, helping to coordinate the wishes of children travelling from their home country to that of another Affiliate to experience their wish. We celebrated 10 years of Make-A-Wish families attending the UEFA Champions League Final in partnership with PlayStation. 16 children with critical illnesses from Greece, Ireland, Italy and the United Kingdom had their wishes granted when they were welcomed as special guests for the match at Wembley Stadium.

Research supports the power of a wish

GLOBAL WISH IMPACT STUDY

In 2022, Make-A-Wish International embarked on a journey to develop a Global Theory of Change model to identify wish-granting outcomes that are universal at an Affiliate, regional and global level. This landmark study was conducted in partnership with Research for Impact, a Singapore-based firm specializing in social impact evaluation. The findings reinforce the importance of Make-A-Wish International's work and provide evidence-based insights to guide its future initiatives.

The research involved several key steps starting with a literature review which was used to develop a large-scale survey examining the experiences of wish beneficiaries globally. This survey aimed to capture a wide range of data on the impact of wish granting with responses gathered from 832 wish children and 1,479 parents or guardians. The collected data was then analyzed to identify key outcomes of wish granting.

Seven primary outcomes were identified, which describe the impact of a wish on children with critical illnesses and their families (right). Across all phases of the Wish Journey, 'Joy and Happiness' consistently scored the highest among all key outcomes. Throughout the Wish Journey, the positive impact of all key outcomes increased with the peak happening at the wish realization phase. These outcomes were seen to endure beyond the wish experience, resulting in medium- and long-term positive effects on the child.

98% 

of wish children and parents/guardians deemed having a wish experience important for every child with a critical illness and recommend the Wish Journey to other children and families in a similar situation.

WISH OUTCOMES



- 
JOY AND HAPPINESS

97% of both parents and children said it brought them joy and happiness.
- 
RESPIRE AND DISTRACTION

89% of wish children said their wish provided respite and distraction
- 
SELF-EFFICACY

90% of wish children said they felt their wish experience brought them new knowledge, skills and/or confidence
- 
BROADENED HORIZONS

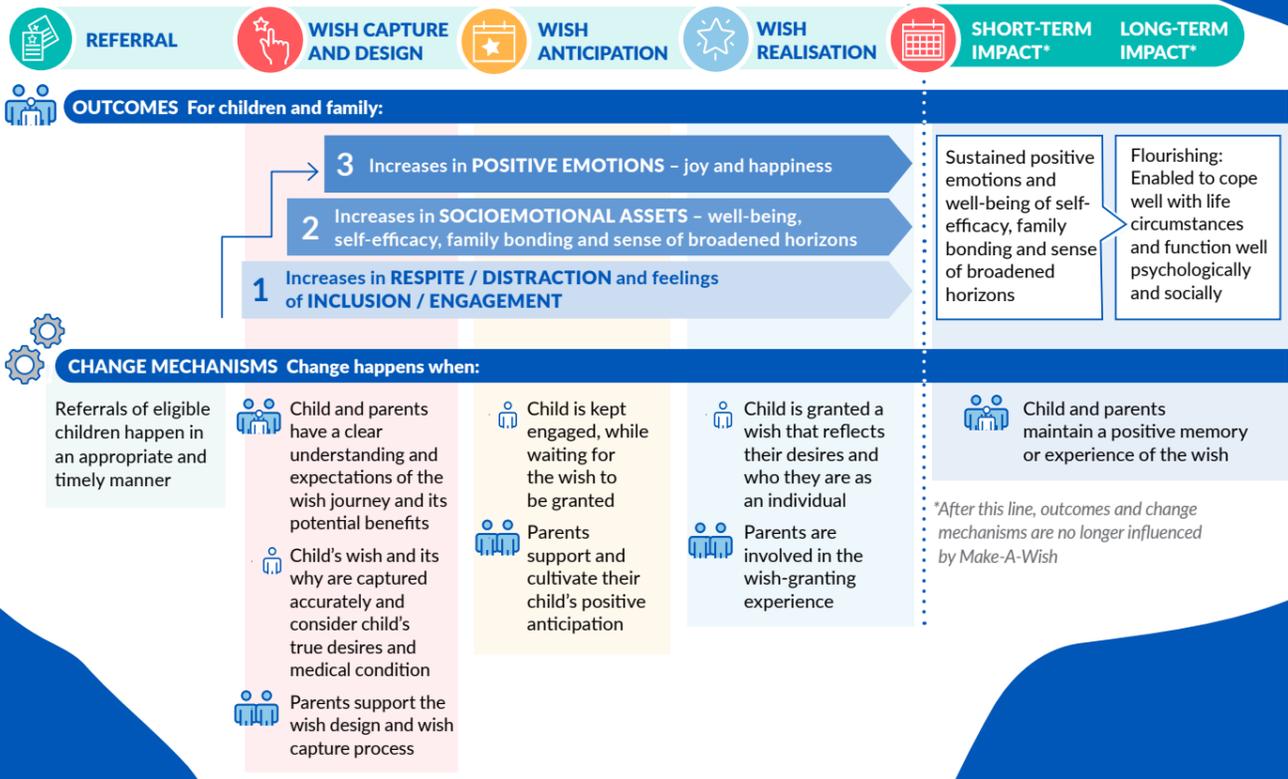
90% of wish children said the wish experience helped them look forward and broaden their horizons.
- 
FAMILY BONDING

93% of wish parents/guardians said the wish experience led to family bonding
- 
INCLUSION AND SOCIAL ENGAGEMENT

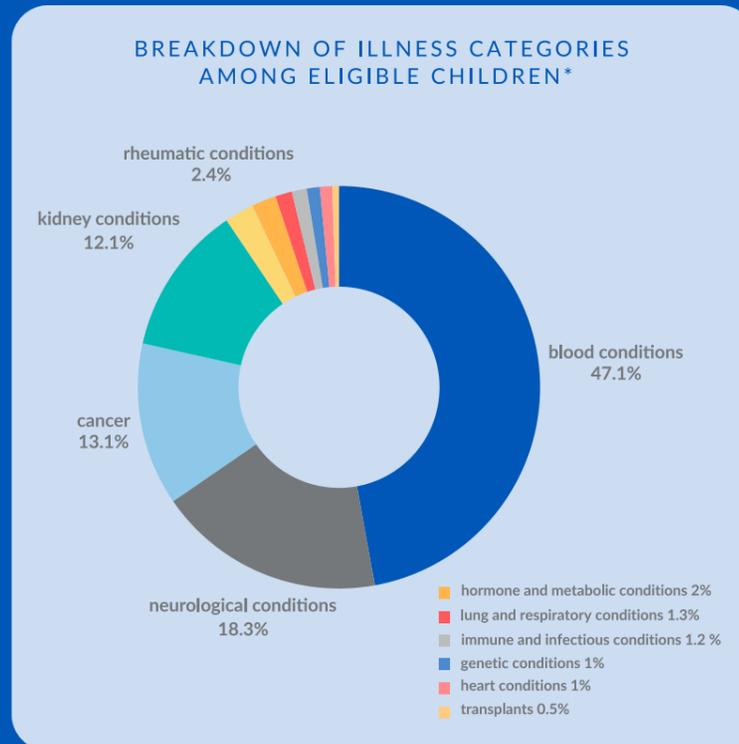
87% of wish parents and 84% of wish children said the wish experience left them feeling closer to friends and/or their community
- 
STRENGTHENED INDIVIDUAL WELL-BEING

92% of wish children said the wish experience improved their well-being

WISH JOURNEY THEORY OF CHANGE



PREVALENCE AND INCIDENCE RESEARCH



25 
seconds

*A child is diagnosed with a critical illness every 25 seconds**

**Across Make-A-Wish Affiliate countries and territories*

Globally, there is a strong convergence around the common outcomes of the Wish Journey. The benefits for wish children include improved physical, emotional, and social well-being, as well as increased hope and optimism. Additionally, wish experiences positively impact the physical, mental, and emotional well-being of parents/guardians and create lasting happy memories for families, benefiting siblings and providing relief from medical treatments.

The Global Theory of Change model developed through this research provides a step-by-step description of how wish-granting activities lead to meaningful change. It outlines the processes and mechanisms

through which wishes are granted and the subsequent impact on the children and their families. This model serves as a guide for Make-A-Wish International to maximize the positive impact of wish-granting activities.

Additionally, the research supports fundraising and communications efforts to frame the wish as an essential element of the well-being and treatment pathway for children with critical illnesses.

By demonstrating the societal impact of wish experiences, Make-A-Wish International can further emphasise the importance our work, ensuring that the benefits of wish granting are recognized and supported globally.

April 2024 saw the announcement of the results of a research project which, for the first time, presented country-specific data on children who are eligible to have their wishes granted. The research, undertaken by Research for Impact on behalf of Make-A-Wish International, shows that approximately 1.25 million children are diagnosed with a critical illness across Make-A-Wish Affiliate countries and territories each year, making them eligible for a wish to be granted. This equates to one child every 25 seconds.

The project, initiated in 2022, involved collaborating with the Institute for Health Metrics and Evaluation (IHME), a research

institute working in global health statistics and impact evaluation located at the University of Washington. Using the Global Burden of Disease database (GBD), country-specific pediatric disease profiles were created for qualifying conditions.

The research also looked at the breakdown of illness categories among children eligible for a wish to be granted, showing that blood conditions, neurological conditions, cancer and kidney conditions account for the highest proportion of cases. The results will be used to inform Make-A-Wish International growth plans and strategies, identify potentially underserved populations, guide medical outreach and relationship building, anticipate wish demand and support fundraising efforts.

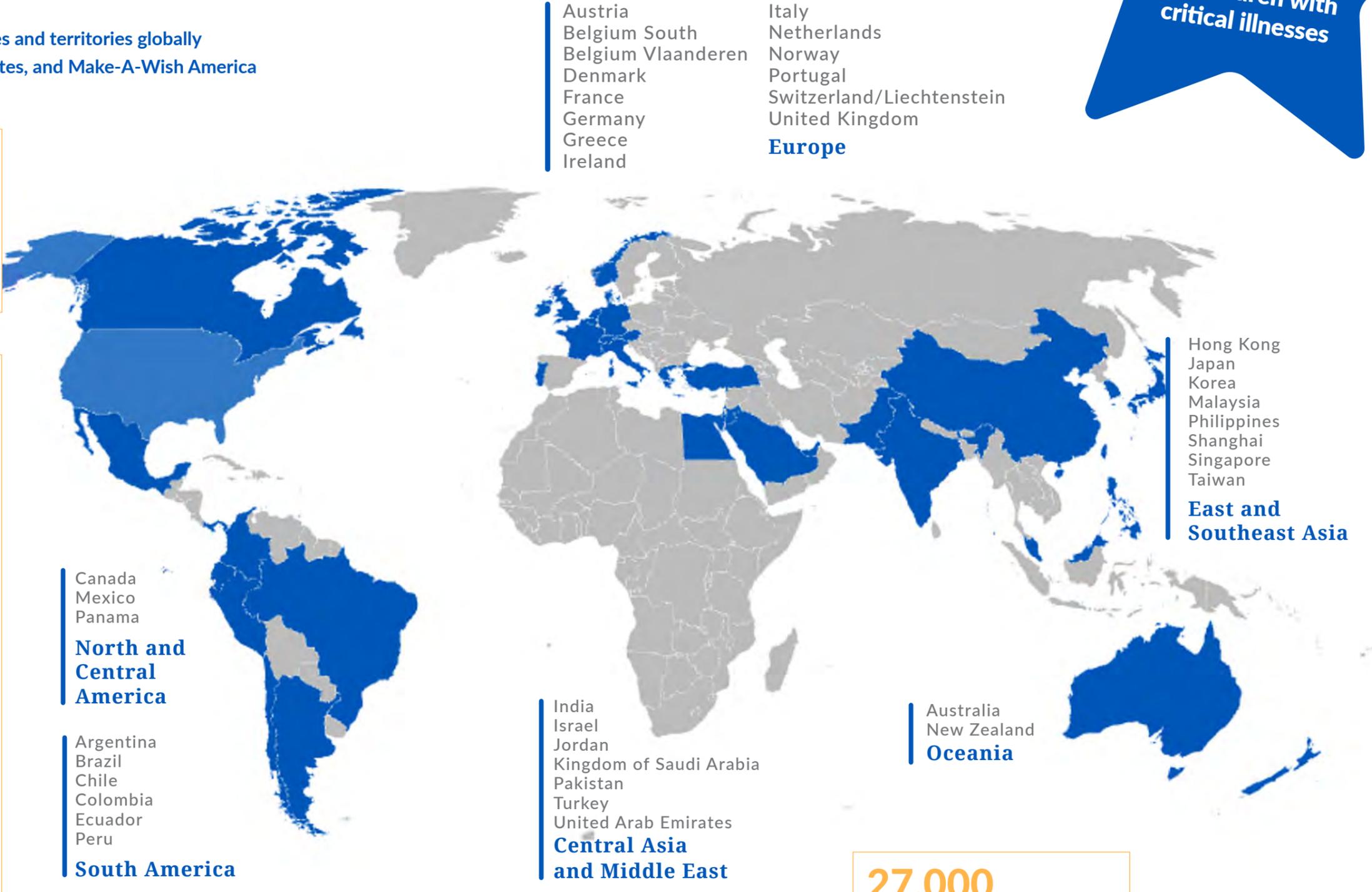
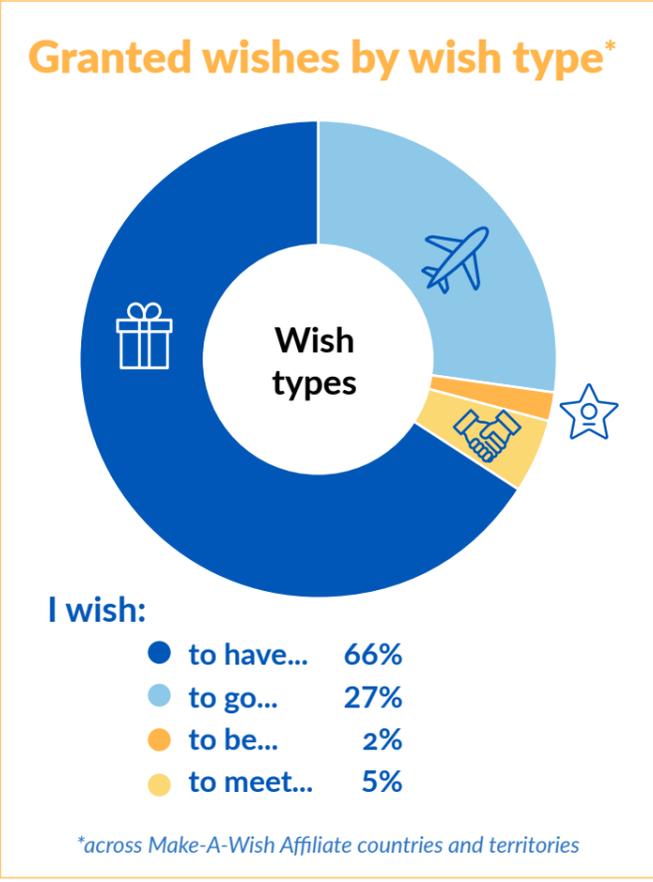
Around the World

OUR MISSION
 Together, we create life-changing wishes for children with critical illnesses

Make-A-Wish grants wishes in almost 50 countries and territories globally through Make-A-Wish International and its Affiliates, and Make-A-Wish America and its Chapters.

615,000
 Make-A-Wish has granted more than 615,000 wishes worldwide since 1980.

32,000
 Make-A-Wish granted nearly 32,000 wishes globally in FY24.



27,000
 More than 27,000 volunteers help us grant thousands of wishes each year around the world.

Snapshot

ENTERPRISE (Make-A-Wish International and Affiliates)*

Fiscal year 2024

\$128.3M

Fiscal year 2023

\$106.4M

Growth

21%

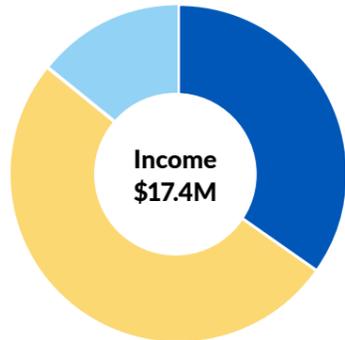
Cash contribution \$100.8M

In-Kind
\$27.5M

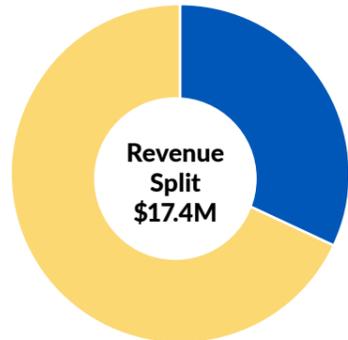
Make-A-Wish International Revenue and Expenses Fiscal year 2024
(Fiscal Year September 1, 2023 through August 31, 2024)

TOTAL REVENUE

\$17.4M

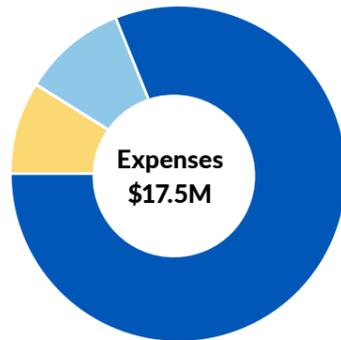


\$17.4M



TOTAL EXPENSES

\$17.5M



- Cash contribution \$6.9M
- In-Kind \$8.3M
- Other \$2.2M

- Revenue International \$5.5M
- Distributed to Affiliates \$11.9M

- Program \$14.1M
- Fundraising \$1.7M
- Management and General \$1.7M

Fiscal Year 2024

WISHES
GRANTED

16,000+

VOLUNTEERS

Make-A-Wish International

7,900+



Corporate Alliances

We're grateful to our international corporate partners who support our life-changing wishes. Together we create unique and mutually beneficial collaborations around the world.



Our longstanding collaboration with Disney reached new heights in 2024. We were honored that Disney chose to support Make-A-Wish throughout its 100th anniversary celebrations. This included benefiting from Disney's global Create 100 campaign, as well as the Wish Together campaign, which marked the launch of Walt Disney Animation Studios' feature animated film Wish. Once again, we came together to celebrate World Wish Day, which involved events at Disney parks all over the world, including Disneyland Paris and Hong Kong Disneyland. We are extremely grateful for the support we received from Disney via these campaigns and events, along with all the incredible wishes Disney helped us to grant in 2024.

"For more than 100 years, we've been bringing happiness and joy to children and families around the world, particularly during times when it's needed the most. We are honored to be the world's largest wish granter for Make-A-Wish and appreciate the special role we get to play in making a child's wish come true."

Lisa Haines, Senior Vice President, Corporate Social Responsibility, The Walt Disney Company

Thank you, Disney for your continued support!



FORMULA 1

For many children diagnosed with a critical illness, the Formula 1® world and its values become a key part of their lives, shaping their beliefs and dreams. Offering them a unique F1® Wish Experience during their treatment fuels hope, strength, and motivation, positively impacting their mental and physical health. Thanks to the unwavering commitment and generosity of Formula 1, we have granted over 50 unique F1 wishes to children with critical illness, allowing them to attend races, meet their favorite drivers or teams, and explore the behind-the-scenes of F1.



ROBERT HALF

For the third, consecutive year, Robert Half employees from across 19 countries partnered with Make-A-Wish International to raise funds and bring hope and joy to children diagnosed with a critical illness. The teams volunteered over 2,500 hours and raised more than \$100,000 USD. We held a Wish Workshop to design Sydney's wish to spend a day with animals in Germany and Evelyn's wish for an animal experience in Canada. We thank Robert Half's employees for their dedication, enthusiasm, and generosity.



I wish to drive a fast car

Yu, 10, Taiwan
rare critical illness

PORSCHE

Our partnership with Porsche began in 2023 and by the end of the calendar year they supported 75 life-changing wishes. Including the wish of Yu, 10 from Taiwan who always dreamed of becoming a racing driver. Extending through 2025, Porsche will be donating a total of €1.8 million for our wish granting mission.

EASYJET

We were delighted to launch our partnership with easyJet in August 2024, to grant the travel wishes of children living with critical illnesses across Europe. With the new partnership, easyJet and Make-A-Wish are turning dreams into unforgettable experiences by bringing the joy of travel to children and their families across Europe, providing them with flights for their adventure which will create cherished memories and leave a lasting impact on their lives.

I wish to see a London West End musical

Mille, 17, Denmark
Amyotrophic Lateral Sclerosis (ALS)



CLUB MED

Club Med
La Palmyre Atlantique

I wish to go on an unforgettable family holiday

Sokhna, 12, Belgium
spina bifida



VALUED PARTNERS

Make-A-Wish International is lucky to be supported by many other generous corporate partners, including:

501st Legion	InDrive	Royal Caribbean Group
Adyen	LEGO Group	Secretlab
ANNA Inspiring Jewellery	LKQ Corporation	Shangri-La
Bally's Corporation	Mattel	Sharp Clinical Services
Chiesi Farmaceutici	Microsoft Corporation	Sony Interactive Entertainment
Claire's	NH Hotel Group	Storio Group
Delta Air Lines	Polen Capital Management	United Airlines Holdings
Fairmont Hotels & Resorts	Qualcomm	Verra Mobility
Grab	Railbookers	World Wrestling Entertainment
Humble Bundle	Revolut	
IM Global Partner		

We are also very grateful to DLA Piper and CJOK for their pro bono legal services.



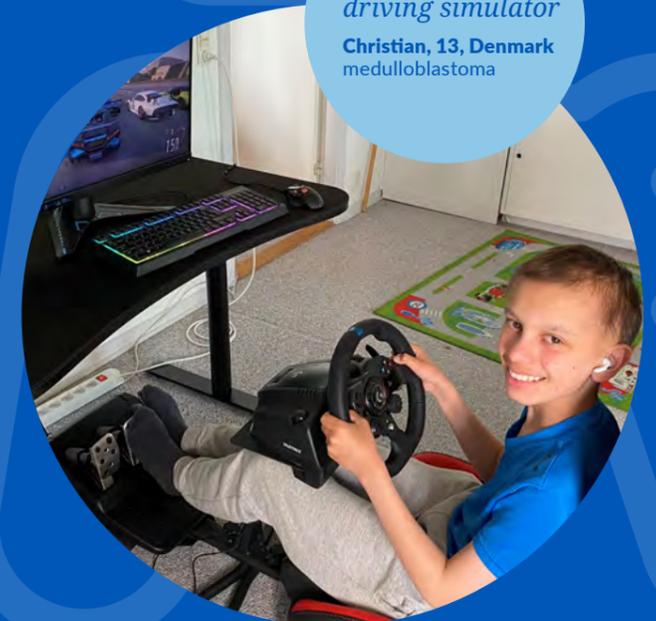
Gaming and streaming

The Charitable Gaming Program saw its strongest year yet, hosting four Make-A-Wish International events and celebrating 340 campaigns from content creators supporting wishes that raised over \$500,000. Gaming wishes grew by 10.6% last year, continuing to show the role that gaming plays in keeping wish children connected to their friends, family and community.

Make-A-Wish International's connection to the games industry also saw significant growth with our attendance at gamescom in Germany - the world's largest games industry conference. Our booth at TwitchCon Rotterdam also helped raise our profile with European content creators for the third year in a row.

I wish to have a driving simulator

Christian, 13, Denmark
medulloblastoma



Individual Supporters

We are deeply grateful to our dedicated supporters whose donations have made a significant impact in helping to grant so many wishes this year.

With their help, we can continue granting wishes to children in nearly 50 countries and territories around the world. Every contribution, no matter the size, plays a vital role in bring the power of a wish to children with critical illnesses and their families. On behalf of our wish families, we share our heartfelt gratitude to each and every donor.

MARKOS TAMBAKERAS: Championing Affiliate Innovation through the Wish Growth Award

Markos Tambakeras, a distinguished former board chair, is renowned for his leadership and commitment to fostering collaboration and innovation. His latest initiative, the Wish Growth Award, highlights his dedication to supporting Affiliate innovation and driving excellence across the wish network. This prestigious award, presented annually at the Chair and CEO Summit, celebrates outstanding achievements and encourages continuous improvement.

The Markos Tambakeras Wish Growth Award recognizes the Affiliate who has most consistently grown their wish granting numbers, as determined by Business Intelligence data. In 2024, Make-A-Wish Shanghai received the award (pictured below with Make-A-Wish International Chairman Victor Nichols) for exceeding projected targets and innovating with new digital solutions. Markos' support for Affiliate excellence exemplifies his dedication to fostering a culture of innovation and collaboration.

A HEARTFELT THANK YOU TO THE STELIOS PHILANTHROPIC FOUNDATION

We are deeply grateful to Sir Stelios Haji-loannou and the Stelios Philanthropic Foundation for donating €100,000 to Make-A-Wish International. This generous gift will support our Affiliates in France, the UK, and Greece, helping us bring hope, strength, and joy to children facing critical illnesses.

Sir Stelios, renowned for his entrepreneurial spirit and philanthropic endeavors, has once again demonstrated his commitment to making a positive impact. His support enables us to advance our mission of granting life-changing wishes and creating moments of happiness during difficult times.

Thank you, Sir Stelios, for your unwavering support and belief in the power of a wish. Your kindness and generosity are truly making a difference in the lives of children and their families.



NIGHT OF 100 STARS

The Night of 100 Stars, presented in partnership with the prestigious Monte-Carlo Television Festival, was held on June 16th, 2024, in Monte-Carlo.

The event marked Make-A-Wish International's expansion into Monte-Carlo's philanthropic network, bringing together key donors, influential figures, and philanthropic leaders to showcase the global impact of Make-A-Wish's mission and the role Monte-Carlo's elite can play in transforming the lives of children with critical illnesses.

The event raised over \$140,000, demonstrating the generosity and potential of the Monte-Carlo community and establishing Make-A-Wish International as a key philanthropic presence in Monte-Carlo, unlocking opportunities for lasting partnerships and deeper engagement with the city's distinguished donor base.



Event speaker Chiara (wish granted, 2019) with her parents

RING OF FIRE TIMEPIECE AUCTION

In May 2024, the undisputed heavyweight title fight, 'Ring of Fire,' between Tyson Fury and Oleksandr Usyk, took place at Kingdom Arena in Riyadh, Saudi Arabia, as part of Riyadh Season.

To celebrate this historic event, His Excellency Turki Alalshikh commissioned Big Time Creative Shop, the General Entertainment Authority's creative arm, to collaborate with the esteemed luxury watch brand Jacob & Co. in the design and craftsmanship of a bespoke, handmade timepiece. This exquisite timepiece was created to commemorate this significant milestone in boxing history.

The timepiece was subsequently auctioned in Riyadh by Sotheby's, raising an impressive \$800,000 for Make-A-Wish International. His Excellency Turki Alalshikh ensured that all proceeds were directed to support wish granting around the world.

Thank you, His Excellency Turki Alalshikh, Riyadh Season, Jacob & Co. and Sotheby's.



Finances

Our organization is committed to managing all donated funds with integrity and efficiency to maximize impact. We uphold the highest standards of financial responsibility, ensuring that every dollar is used effectively. Our 4-star rating from Charity Navigator reflects our dedication to financial excellence and responsible stewardship of our supporters' generosity. Our Candid Platinum Seal of Transparency further demonstrates our exceptional commitment to transparency, accountability and trustworthiness. We are proud to share the details of our financial operations, demonstrating our ongoing commitment to best-in-class financial management.



	US\$
Support and Revenue	
Contributions and Grants	\$15,167,997
Affiliate Member Dues	\$1,968,386
Investment Income	\$231,976
Other Income	-\$523
Total Gross Support and Revenue	\$17,367,836
Less: Designated Funds to Affiliates	-\$3,987,917
Total Net Support and Revenue	\$13,379,919
Expenses	
Program Services	\$10,095,573
Management and General	\$1,695,756
Fundraising	\$1,669,897
Total Expenses	\$13,461,226
Change in Net Assets	\$(81,307)
Cash and Cash Equivalents	\$280,738
Investments	\$3,503,452
Receivables, Other	\$111,475
Contributions Receivable, Net	\$329,350
Due from Affiliates	\$665,591
Prepaid Expenses	\$155,460
Equipment, Net of Accumulated Depreciation	\$62,842
Operating right-of-use assets	\$244,431
Total Assets	\$5,353,339
Accounts Payable and Accrued Expenses	\$468,177
Due to Affiliates	\$1,358,996
Deferred Affiliate Member Dues	\$667,643
Lease Liabilities	\$244,431
Total Liabilities	\$2,739,247
Unrestricted	\$1,834,938
Temporarily Restricted	\$779,154
Total Net Assets	\$2,614,092
Total Liabilities and Net Assets	\$5,353,339

JASPER'S STORY

After being diagnosed with an aggressive form of cancer, Burkitt's leukemia, 5-year-old Jasper had to stay in hospital for nearly five months. The once energetic little boy had become exhausted from chemo treatments and couldn't play with his brother. His mum, Nellie said, "having to see him go through that really brutal treatment was hard on everyone, but especially Jasper".

From a young age, big, noisy steam trains have seemed to capture Jasper's imagination and he loves to learn everything he can about them. That's why his face lit up when he learned that his wish to drive one would be granted, his mum describing the moment as 'empowering.' Jasper's wishgrants

ensured Jasper's whole family was included, especially his brother.

When the day of his wish finally arrived, Jasper and his family had a VIP tour of the Glenbrook Vintage Railway. They traveled to the end of the railway line where Jasper was surprised by a steam train! He got to toot the steam train's whistle and ride up front with the driver - helping him control the train.

"It's a complete joy for me," said Nellie. "The journey of him being sick with cancer was so brutal and he was bedridden for so many months. This experience is just creating a lot of lightness and joy!"



I wish to drive a steam train
Jasper, 5,
New Zealand
leukemia



Watch the video of Jasper's story

Board of Directors

A MESSAGE FROM THE CHAIRMAN

Victor Nichols,
Chairman of
the Board



Our global community creates lasting positive impact. It is both powerful and unique.

As I look back on fiscal year 2024, many factors define our incredible success. But our greatest strength lies in the strong bonds that unite our global community. From our wish families, our Affiliate organizations, and of course our volunteers, donors and corporate sponsors, it is the work of everyone together that brings hope to children facing critical illnesses.

This year reinforced what we have always known; the impact of a wish extends far beyond a single event or moment in time. Our recent research continues to affirm the profound and lasting difference you all make as a team when you deliver a wish journey, not only for the child but for their families and communities. This understanding reinforces our commitment to extend our reach further, ensuring that every eligible child can experience the life-changing power of a wish.

Genuine personal connections are at the heart of how we engage everyone involved. We continue to inspire those who believe in our mission and who are willing to play a role in making wishes come true.

These connections provide the foundation for growth, helping to bring more resources to Affiliates and more joy to children. Our ability to work as one cohesive worldwide community is essential to expanding our impact and ensuring we remain steadfast in our mission.

As we look ahead, we will continue to unite as one force to reach every eligible child. I am deeply grateful to all those who contribute to this mission, whose passion and dedication make this vision possible. Together as a united global community, we will continue to turn hope into reality for children around the world.

Victor Nichols
Chairman

“ This year reinforced what we have always known; the impact of a wish extends far beyond a single event or moment in time. ”

Our Board of Directors, as trusted stewards, guide us towards long-term sustainability by implementing robust governance and financial strategies, and securing necessary resources for our mission. Under the leadership of our skilled chairperson, our dynamic and balanced board fosters a culture of excellence and accountability. Dedicated to our vision, they engage in open and honest discussions, maintain operational transparency and deliberate on thoughtful governance strategies. We proudly introduce our International Board for fiscal year 2024.



Victor Nichols
Chair
USA
Director of Bank of Hawaii



Jayne Millard
Vice Chair
USA
Executive Chairman, Turtle



Jonathan Polin
Treasurer
UK
CEO, atomos wealth



Gilli Sincliar
Secretary
New Zealand
CEO, StarJam



Joseph W.Y. Chong
Director
Hong Kong
Regional Executive Vice President, Asia and Managing Director, The Peninsula Hong Kong



Mike Densmore
Director
USA
Founder and CEO, Unbridled Consulting



Tasia Filippatos
Director
UK
President, Consumer Products, Games and Publishing. The Walt Disney Company



Niv Garih
Director
Israel
Executive Board Member, Alarko Group of Companies and Chairman of the Board of Directors, Alarko Carrier Sanayi Ve Ticaret A.Ş.



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Nina Maldonado
Director
Colombia
CEO, Impact Communications



Matthias Chika Mordi
Director
USA/Nigeria
CEO, National Competitiveness Council of Nigeria and Chairman, United Capital PLC



Kairus Tarapore
Director
India
Retired Chief Human Resource Officer, Xylem Inc. and current Board Member with Succeed Smart Inc. and The Child Center of New York



Damian Thornton
Director
UK
Managing Director, Piper Sandler



Matt Lewis
Legal Counsel
USA
Partner, White & Case

*I wish to
plant saplings
in the forest*

Yunis, 9, Turkey
anaemia

More wishes are waiting...

There are many children who have seen the power of what a wish can do, but there are still thousands of children waiting. You can help children like Yunis realize...

the power of

a wish

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