

# IMPACT REPORT

# 2025

FINANCIAL YEAR

SEPTEMBER 1, 2024 - AUGUST 31, 2025



*I wish to be  
a model*

Trinidad, 13, Chile  
chronic respiratory  
failure



## OUR VISION

To grant the wish of every eligible child

# sustaining impact expanding reach

 I wish to have a special bike

Paolo, 11, Italy  
Sturge Weber syndrome

Make-A-Wish International's strength lies in the collective power of our global network of Affiliates and licensed territories - communities of dedicated people who work every day to bring the life-changing power of a wish to children living with critical illnesses. This year, that network not only continued to deepen its impact locally, but also grew to reach children in entirely new parts of the world with the launch of Affiliates in Indonesia, Tanzania and Sri Lanka.

As we support and equip our global teams to serve more eligible children, the publication of our landmark research has given them a stronger foundation than ever to advocate for the importance of a wish. Together, these developments reflect a movement that is strengthening from within while extending outward - ensuring more children, wherever they live, can experience the hope, joy and resilience that a wish inspires.

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## A MESSAGE FROM OUR CEO

Luciano Manzo,  
President & CEO,  
Make-A-Wish  
International



In 2025, Make-A-Wish International reinforced the impact of its mission while bringing the life-changing power of a wish to children previously beyond our reach.

Across our international network, more than **17,500 wishes** were granted during the year, contributing to the more than **650,000 wishes granted worldwide** since our founding in 1980.

This year marked meaningful operational progress for our organization and our network. We welcomed **new members to the Make-A-Wish International network** in Indonesia, Sri Lanka, and Tanzania, expanding access to wish granting in regions with significant unmet need. The establishment of Make-A-Wish Tanzania was a historic milestone as the **first member of our network based on the African continent**, reflecting both the scale of unmet need and the strength of local commitment to our mission.

Our evidence base also continued to grow. With the publication of our Theory of Change research in the peer-reviewed journal *Children*, we further reinforced what we see every day across our Affiliates – that wishes deliver lasting, positive impact for children with critical illnesses and their families, supporting physical well-being, emotional resilience, and family connection. In parallel, we launched our Environmental, Social and Governance Strategy, strengthening how we embed responsibility and sustainability into the way we operate and grow.

Partnerships remain central to delivering this impact. **Disney's** longstanding support continued to bring creativity and joy to wish journeys worldwide, with a 20% increase in Disney wishes during the year.

**Robert Half** surpassed \$1 million USD donated to help grant wishes, and **Porsche** completed its multi-year ambition to help grant 356 wishes. These partnerships demonstrate what is possible when organizations unite around a shared purpose.

As we marked the **45th anniversary of Make-A-Wish on World Wish Day**, we reflected on how a single act of compassion evolved into a global organization delivering measurable impact at scale. None of this progress would be possible without our WishMakers – the partners, donors, volunteers, medical professionals, and supporters who help bring wishes to life and sustain this mission every day. Their dedication, compassion, and belief in the power of a wish enable us to deliver consistently, responsibly, and with confidence.

Together, we continue to strengthen our organization so that more children with critical illnesses, in more places, can experience the enduring hope and strength of a wish.

Warm regards,

Luciano Manzo, President & CEO,  
Make-A-Wish International

## RYLEE'S WISH STORY

When chemotherapy failed to stop her bone cancer, para-swimmer Rylee made the courageous decision to undergo a forequarter amputation—removing her arm, shoulder, and clavicle.

**“They tried to do chemo first but it didn’t work so they scrapped all that and went straight to the surgery,”** said Rylee.

Meeting Make-A-Wish volunteers for the first time, Rylee shared her vision: a shopping spree and photoshoot to show other young amputees that beauty and strength can shine through adversity. Before her surgery, she had searched for images of amputees and found them daunting. She wanted to change that narrative.

Make-A-Wish brought her wish to life. Her best friend Millie joined the shopping day, making it the perfect girls’ day and a thank-you to Millie for her unwavering support and friendship.

On the day of the photoshoot, Rylee had her hair and makeup done and posed confidently, feeling like a star.

**“This wish was about showing others—and myself—that life doesn’t end after amputation,”** Rylee said. **“You can still be strong, beautiful, and full of possibility.”**

Her mum Amanda added, **“To see her laugh and shine like that—it was unforgettable. None of it would’ve been possible without Make-A-Wish.”**

Watch the video of  
Rylee’s story



# Environmental, Social and Governance Strategy

As a global charity helping thousands of children in nearly 50 countries worldwide, we are aware of the impact our organization can have on the environment, on society and the needs of present and future generations. We are committed to a more sustainable world for our wish children. Our Environmental, Social and Governance priorities are based on the Sustainable Development Goals (SDGs) created by the United Nations.



## OUR COMMITMENTS

**3** GOOD HEALTH AND WELL-BEING

Our mission is deeply rooted in the principles of positive psychology, which focuses on enhancing well-being and enabling individuals and societies to flourish. We are committed to promoting good health and well-being for our beneficiaries, stakeholders, and staff through our actions and initiatives.

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

Make-A-Wish International is committed to responsible consumption and production. We integrate sustainability and ethical criteria into our procurement and operational processes.

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

Make-A-Wish International aims to be an effective, accountable and inclusive organization at all levels. We do this through our vision for diversity, equity and inclusion, our strategy for geographic expansion and the policies that define our work.

**17** PARTNERSHIPS FOR THE GOALS

We leverage partnerships to mobilize resources, build capacity, and advance responsible innovation across our network. Through grants, donations, and strategic collaborations, we secure financial support for our network, providing tools and training that strengthen capability and embed shared best practices.

## ARSYLA'S STORY

At just five years old, the lively and cheerful Arsylya suddenly developed a fever and weakness in her legs. Her parents rushed her to the nearest hospital, where the doctor immediately referred her to a specialized cancer hospital, and Arsylya was diagnosed with leukemia.

Three years of treatment followed. Her chemotherapy journey has been longer than usual because the medication affected her bones and nerves, requiring her to undergo a year of physiotherapy. Now, using a wheelchair and wearing a spinal brace, Arsylya still shines in her own way and bravely continues her

chemotherapy. She remains the same bright, outspoken child who loves to perform.

**"I want to be a cancer doctor, like Dr. Tanti,"** she said, proudly referring to the doctor who has been by her side throughout this journey. On the day her wish came true, Arsylya accompanied her heroes in examining patients, prescribing medicine, and conducting research. That day, she was not a patient; she was a doctor with her custom white coat, her own stethoscope around her neck. Having her wish come true has only strengthened her resolve—to heal others, like a real doctor.



*I wish to be a doctor*

**Arsylya, 8, Indonesia**  
leukemia



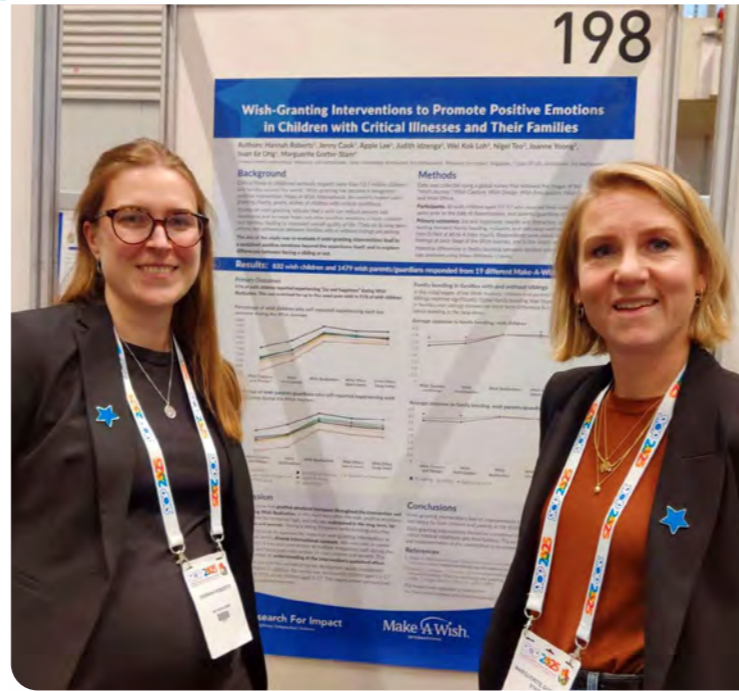
# Promoting our Research



Read the full article  
*Wish-Granting Interventions Promote Positive Emotions in Both the Short and Long Term in Children with Critical Illnesses and Their Families\**

## THE POWER OF A WISH

Make-A-Wish International completed its landmark Global Theory of Change research, which was developed to identify and analyze the outcomes of wish granting across its global network. In FY25, results of this research were published in the peer-reviewed journal *Children*. The article, titled “Wish-Granting Interventions Promote Positive Emotions in Both the Short and Long Term in Children with Critical Illnesses and Their Families,” provides robust evidence supporting the profound and lasting benefits of granting wishes to children facing critical illnesses.



Dr. Hannah Roberts and Dr. Marguerite Gorter-Stam presenting our research poster

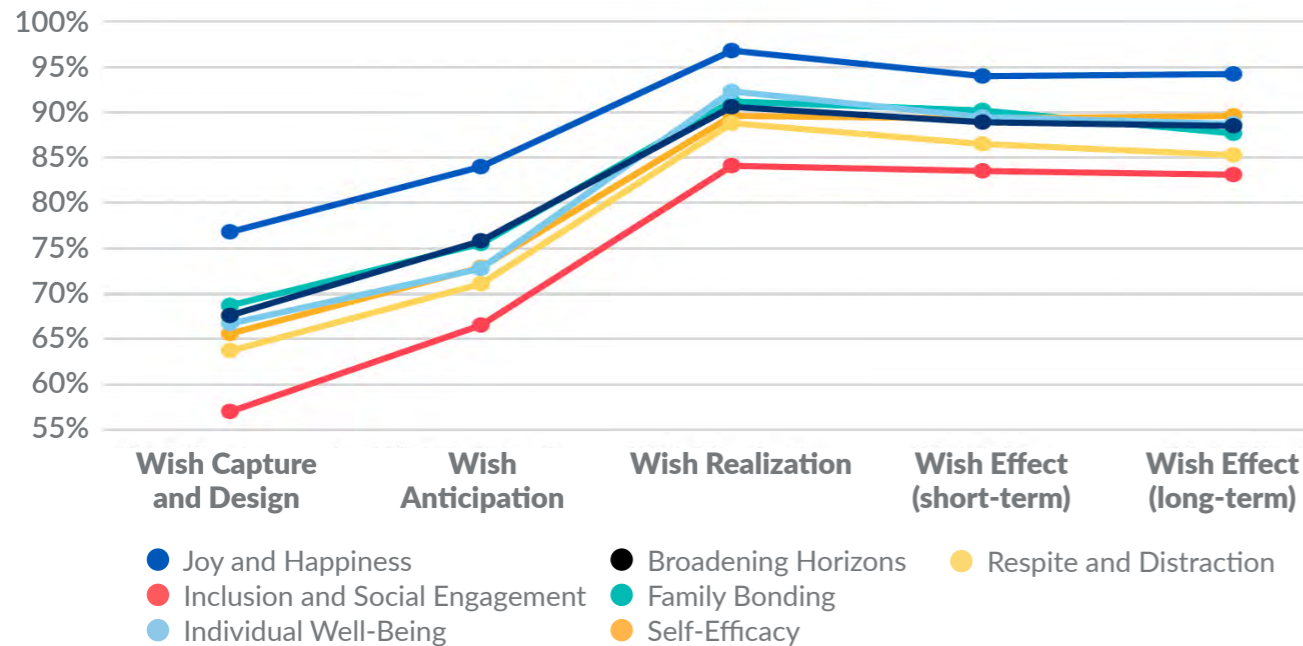
The research confirmed the profound and lasting effects of a wish experience. Children and families reported high levels of joy and happiness, strengthened individual well-being, increased confidence, respite and distraction from medical routines, family bonding, and greater inclusion and social engagement. **Parents and guardians overwhelmingly agreed that a wish is important for every child living with a critical illness.**

Publication of these findings strengthened our case for support, providing Affiliates and partners with robust evidence to share with donors, medical professionals and policymakers. The data is now being used to guide program strategy, inform communications, and shape engagement with stakeholders.

Building on the publication of this research, Make-A-Wish International continued to strengthen engagement with the medical community in 2025. At the European Association for Palliative Care conference in Helsinki, Make-A-Wish International was represented through a poster presentation based on the published article, presented by Dr. Marguerite Gorter-Stam, a member of the Make-A-Wish International Medical Advisory Committee, alongside Dr. Hannah Roberts, Data Insights Manager at Make-A-Wish International.

The conference provided a valuable opportunity to engage directly with clinicians and researchers who are passionate about integrating the wish experience into clinical care through timely referrals. Make-A-Wish International will continue to present research findings at medical conferences, reinforcing credibility, supporting wish referrals, and deepening collaboration with the medical establishment.

Percentage of wish children who self-reported experiencing each key outcome during the Wish Journey



*I wish to be a scientist*  
 Audrina, 9, United Kingdom neuroblastoma



\*Roberts H, Cook J, Lee A, Loh WK, Teo N, Yin Yoong JS, Gorter-Stam M. Wish-Granting Interventions Promote Positive Emotions in Both the Short and Long Term in Children with Critical Illnesses and Their Families. *Children* (Basel). 2024 Dec 30;12(1):47. doi: 10.3390/children12010047. PMID: 39857878; PMCID: PMC11763413.

# Growing our Network



Make-A-Wish International expanded its footprint this year by welcoming three new members to our network in **Indonesia**, **Tanzania** and **Sri Lanka**, bringing us closer to our mission of granting the wish of every eligible child.



## MAKE-A-WISH INDONESIA

In October 2024, Make-A-Wish International proudly welcomed Make-A-Wish Indonesia as its newest Affiliate. The official launch, held at the Indonesia Stock Exchange in Jakarta, signaled the beginning of a new chapter of hope for children with critical illnesses across the country.

Indonesia represents a profound opportunity to deliver this impact at scale. Each year, an estimated 45,000 children in the country are diagnosed with critical illnesses that may make them eligible for a wish. In its first year, Make-A-Wish Indonesia helped grant 131 life-changing wishes, including its very first for Hannah – a brave and vibrant six-year-old facing leukemia with remarkable courage and a radiant smile. Hannah’s greatest wish was to celebrate a magical party filled with joy, laughter, and her favorite character, Cinnamoroll. Working alongside medical teams, families, donors, volunteers, and partners, Make-A-Wish Indonesia is building a strong foundation to identify eligible children and bring their wishes to life.

*Indonesia Launch: Ruth Setiabudi (Chair, Make-A-Wish Indonesia), wish child Aleena and Luciano Manzo, (President & CEO, Make-A-Wish International)*



I wish to have a Cinnamoroll celebration  
Hannah, 6, Indonesia  
leukemia

## MAKE-A-WISH TANZANIA

February 2025 saw the launch of Make-A-Wish Tanzania, marking the first member of the Make-A-Wish International network based in Africa. The official launch, held in Dar es Salaam in partnership with local charity Tumaini La Maisha (TLM), coincided with International Childhood Cancer Day and reflected a shared commitment to bringing the power of a wish to children with critical illnesses in Tanzania. Make-A-Wish Tanzania operates as a program of TLM, an organization dedicated to improving access to quality care for children with cancer across the country.

Tumaini La Maisha supports approximately 1,000 children with cancer each year across multiple treatment sites, while an estimated 4,500 children nationwide are currently affected by cancer. Through this partnership, Make-A-Wish Tanzania is working alongside medical teams, families, volunteers, and partners to identify eligible children and begin delivering deeply personal wishes that reflect each child’s passions, strengths, and individuality.

The launch of Make-A-Wish Tanzania was marked by the fulfillment of one of its first wishes during the event itself. Eleven-year-old Kuyela is living with acute lymphoblastic leukemia is a devoted football fan whose greatest wish was to receive a jersey from his favorite club, Simba SC. As his wish was granted at the launch, Kuyela’s joy captured the heart of the wish journey and underscored the immediate and meaningful impact wishes can have for children and the communities that surround them.



Wish child Kuyela joins Make-A-Wish Tanzania and Make-A-Wish International representatives



I wish to have a camera  
Wageesha, 15,  
Sri Lanka  
leukemia

## MAKE-A-WISH SRI LANKA

In April 2025, Make-A-Wish International celebrated the official launch of Make-A-Wish Sri Lanka as a Licensed Territory. The launch coincided with World Wish Day, marking the anniversary of the wish that inspired the Make-A-Wish movement and bringing together supporters, partners, and WishMakers around a shared commitment to children with critical illnesses in Sri Lanka.

Make-A-Wish Sri Lanka operates as a service administered by the Indira Cancer Trust, an organization with longstanding experience supporting children and families affected by cancer. Through this partnership, Make-A-Wish Sri Lanka is establishing a locally led approach rooted in collaboration with healthcare professionals, volunteers, and communities to identify eligible children and begin delivering wish experiences that inspire hope, strength, and resilience.

One of Make-A-Wish Sri Lanka’s first wish children was Rasindu, a 13-year-old living with cancer whose greatest wish was to meet his favorite singer, Amisha Minol. Throughout his treatment, Amisha’s music had been a source of comfort and encouragement for Rasindu. Meeting his idol became a powerful and joyful experience, creating lasting memories and renewed hope for the future.

# WishMaker Spotlight

we are  
wish  
makers



## DR. MARGUERITE GORTER-STAM

Surgeon, subspecialty in oncology and pediatrics, pediatric palliative care specialist (HMS)  
Member of the Make-A-Wish International Medical Advisory Committee



## MELISSA LICHTINGER

Volunteer with Make-A-Wish Indonesia

### Q Why do you think wishes are important to the children you work with?

On a personal level, seeing a child experience their wish brings me a great deal of joy, but what truly matters is the resilience it gives the child – and you can see it.

Children who have experienced a wish come into the clinic with their shoulders back and their heads held high. There is a visible difference. As doctors, we do everything we can to ensure children are seen and heard, while treating their disease. But we cannot make children feel seen and heard in the same way that Make-A-Wish does – and that is of the utmost importance.

We also know from scientific literature, that when we take good care of a child's emotional well-being, symptoms such as fatigue and pain can be alleviated. In many cases, less medication is needed. This is something I want to explore further within the Make-A-Wish community, but the impact is already clear.

In palliative care, which is my own field, we distinguish between signs and symptoms. A sign is what a child shows; a symptom is that sign experienced across all dimensions – social, psychological, and physical. If you truly want to treat a child, you must address all of those domains.

Children who are eligible for a wish need this support and deserve it. It is not something I can prescribe as medication. So I reach out to those who can help – and that is Make-A-Wish.

### Q How did you get involved with Make-A-Wish International?

I was working with Make-A-Wish Netherlands when I first learned about Make-A-Wish International's Theory of Change research results. What stood out immediately was how consistently positive the outcomes were for children and their families.

The research looked at joy and happiness, inclusion and social well-being, broadening children's horizons, respite and distraction, family bonding, strengthening individual well-being, and self-efficacy. Across all of these areas, the results were positive for both children and their parents.

I then began working closely with the international Medical Advisory Committee and the research team to write a scientific article, which was published in *Children* in January 2025. By presenting the findings in a scientific format, we hoped to extend the reach of this message even further – particularly the importance of positive psychology for children with critical illnesses and the role we can play in supporting it.

### Q What are your wishes for the future of Make-A-Wish?

First and foremost, I hope that every child who is eligible for a wish, anywhere in the world, is reached. I also hope the research continues to grow, helping to raise awareness and strengthen the evidence base, so that I can continue supporting Make-A-Wish in achieving that goal.

### Q How did you get involved with Make-A-Wish International?

My journey with Make-A-Wish began in 2013. I started out as an intern at the Make-A-Wish Greater Pennsylvania and West Virginia chapter, where I had the opportunity to edit wish stories. What started as an internship quickly became a calling. Later, I moved to Phoenix and joined the development team at Make-A-Wish America, then the marketing team at Make-A-Wish International in 2015.

Along the way, I also served as a wish granter with the Make-A-Wish chapter in Arizona, an experience that taught me the true power of hope, joy, and resilience.

### Q How have you stayed connected to Make-A-Wish?

One of the highlights of my time with Make-A-Wish International was attending a global conference in 2016. It was an unforgettable chance to meet so many amazing people who worked tirelessly to grant wishes around the world. However, when I moved to Indonesia in 2017, I always said that something was missing. I was hoping for a chance to be back with Make-A-Wish granting wishes once again.

Recently, that missing piece returned. I had the opportunity to volunteer with Make-A-Wish Indonesia after it officially launched in October 2024. Being back with the Make-A-Wish family reminded me why this mission has always been so close to my heart: to create life-changing wishes for every eligible child. No matter where life takes me, I hope to continue granting wishes for many years to come, because wishes are important.

### Q Why do you believe wishes are important?

To me, a wish is just as important as the medical treatment because it gives children the mental strength to keep pushing forward. A wish transforms their outlook; it shifts the focus from being sick to being excited. I've seen firsthand how wishes empower children to dream big again, restore a sense of normalcy, and remind them of the possibilities ahead. To me, wishes represent a light in the darkness, something to look forward to, something that reminds them that they are more than their illness.



Make-A-Wish Indonesia CEO Imelda Tanoyo (left) with Melissa Lichtinger

# Around the World

## OUR MISSION

Together, we create life-changing wishes for children with critical illnesses

Make-A-Wish grants wishes in almost 50 countries and territories globally through Make-A-Wish International and its Affiliates, and Make-A-Wish America and its Chapters.

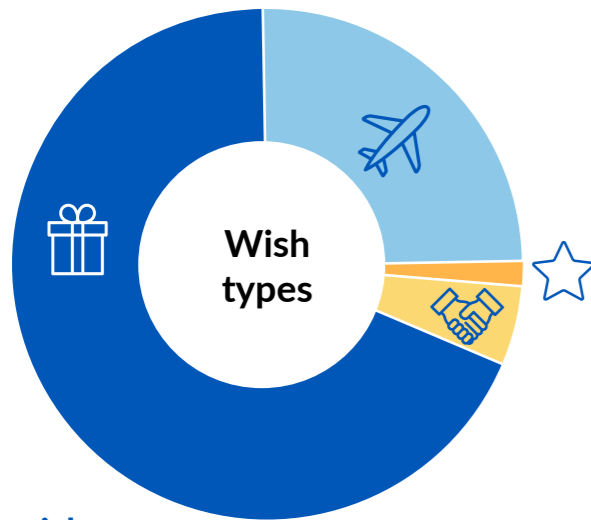
**650,000**

Make-A-Wish has granted more than 650,000 wishes worldwide since 1980.

**33,000**

Make-A-Wish granted nearly 33,000 wishes globally last year.

### Granted wishes by wish type\*



I wish:

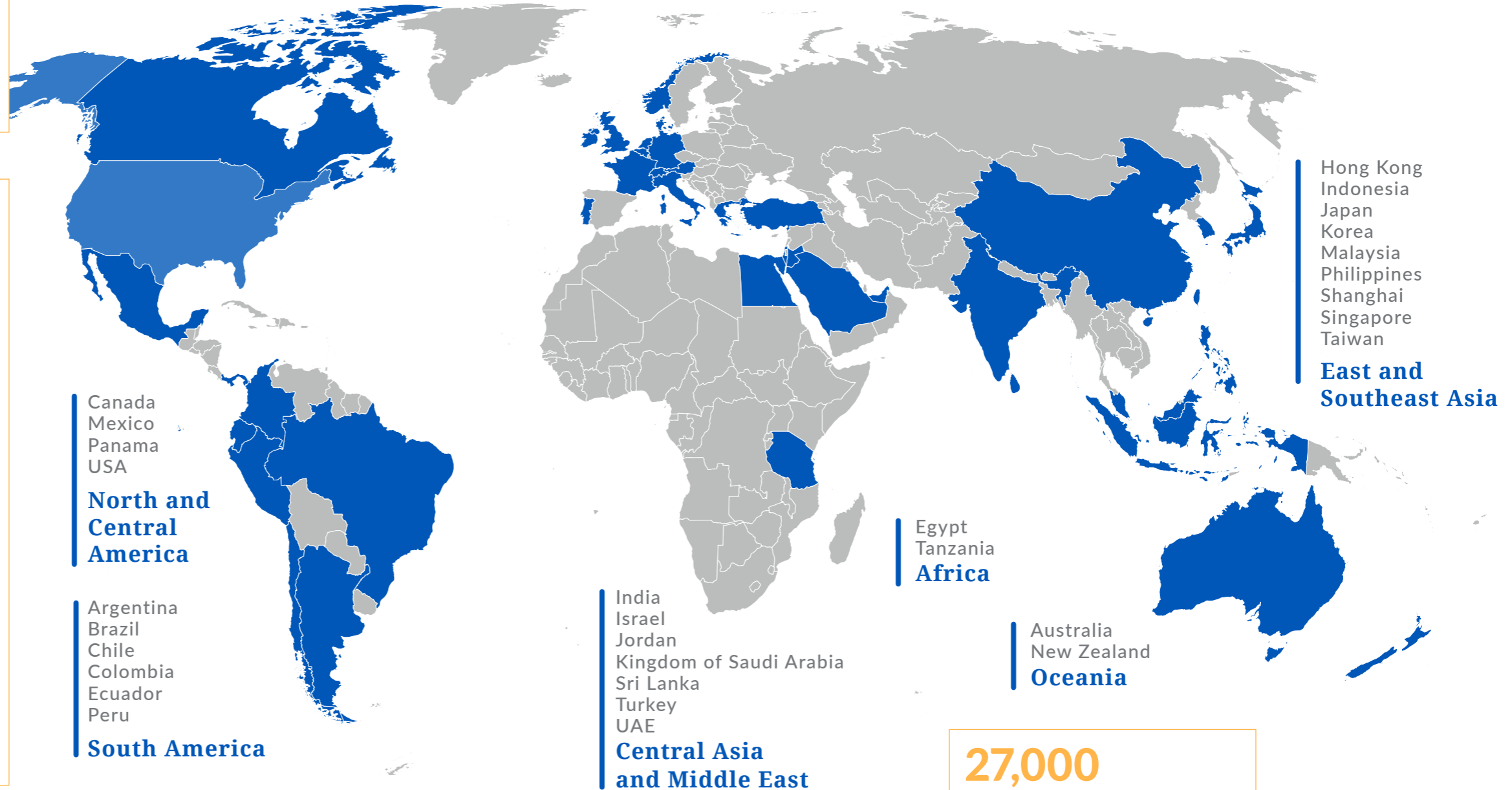
- to have... 68.5%
- to go... 25%
- to be... 1.5%
- to meet... 5%

\*Across Make-A-Wish Affiliates and Licensed Territories

Austria  
Belgium  
Denmark  
France  
Germany  
Greece  
Ireland

Italy  
Liechtenstein  
Netherlands  
Norway  
Portugal  
Switzerland  
United Kingdom

### Europe



**27,000**

More than 27,000 volunteers help us grant thousands of wishes each year around the world.

# Mission Highlights



Across our global network, we continued to deliver our mission, helping transform lives of children with critical illnesses through the power of a wish, while reaching significant operational and program milestones.

## WISH ASSISTS

In the past year, Make-A-Wish International facilitated **204** wishes, connecting children with critical illnesses to some of the world's most iconic sports and travel experiences. This included **11** children from across Europe attending the UEFA Champions League 2025 Final in Munich, alongside **20** additional wishes fulfilled at UEFA Champions League matches during the 2024/25 season.

A total of **66** Formula 1 wishes enabled children from **14** countries to attend races at major international circuits, with many experiencing exclusive paddock access or meeting their favorite drivers.

Make-A-Wish International also supported **18** WWE wishes across events in Europe and Australia, as well as **27** Club Med wishes fulfilled in resort destinations across Europe, the Caribbean, and beyond, welcoming children from countries across North America, Europe, and Asia.

Make-A-Wish International continued to make available its global travel insurance policy, arranged in partnership with insurance broker Gallagher. The policy provides comprehensive coverage for wish children and their families, as well as staff and volunteers supporting wish delivery.



## SUSTAINABILITY IN ACTION - IRELAND

Building on its comprehensive sustainability strategy, Make-A-Wish Ireland secured a significant corporate partnership through a successful proposal to the TC Charitable Trust, demonstrating how a €500,000 investment in its individual giving programme would deliver clearly defined funding allocation and transformational impact.



## NGO OF THE YEAR - GREECE

In 2025, Make-A-Wish Greece was named NGO of the Year (Category: Society) at the Hellenic Responsible Business Awards, one of Greece's most established social impact award platforms. The award recognized the organization's overall contribution to children and society.



## 40,000 WISHES - CANADA

In April, Make-A-Wish Canada marked the granting of its 40,000th wish by opening the Toronto Stock Exchange (TSX), a highly visible national moment timed to coincide with World Wish Day and the 45th anniversary of the Make-A-Wish movement.



## WISHMAKER CAMPAIGN - AUSTRALIA

In June 2025, Make-A-Wish Australia's WishMaker campaign, delivered in partnership with Hungry Jack's, raised a record AUD \$2.7 million, making it the organization's largest single fundraising initiative and supporting the delivery of life-changing wishes for children with critical illnesses nationwide.



## ANNIVERSARY GALA - TÜRKIYE

Make-A-Wish Türkiye celebrated its 25th anniversary with an exclusive gala event. The evening brought together approximately 500 guests, including senior corporate leaders, cultural figures and media.



## 30TH ANNIVERSARY - INDIA

Make-A-Wish India marked its 30th anniversary, celebrating three decades of granting wishes for children with critical illnesses. Engagement with the Bollywood community during the year contributed to increased public visibility, with two children, Driyaan and Aaroh, having their wishes to meet Shah Rukh Khan granted.

## COMMUNITY-POWERED WISH - KINGDOM OF SAUDI ARABIA

Make-A-Wish KSA fulfilled the wish of a child with a critical illness who dreamed of becoming a firefighter made possible through the collaboration and support of local public services. A team of seven firefighters visited the child in hospital, accompanied by four fire trucks and specialized vehicles, creating a powerful, community-led wish experience.



## 1,000 WISHES GRANTED - SHANGHAI

Make-A-Wish Shanghai marked its 1,000th wish when six-year-old Jun Jun's wish to become a citizen of Zootopia was granted at Shanghai Disney Resort.



# Leading the Way in Philanthropy

We sincerely appreciate the supporters whose generosity has brought hope and joy to so many children this year.

Thanks to their commitment, we are able to sustain and strengthen our work for children with critical illnesses and their families. A special acknowledgment also goes to all those who have chosen to include Make-A-Wish International in their wills, leaving a legacy that will continue to bring hope to future generations.

On behalf of our wish families, we express our deepest thanks to each and every donor.

## JAYNE MILLARD

Jayne Millard, Executive Chairman at Turtle and former Vice Chair of the Make-A-Wish International Board, has long been recognized as a driving force for innovation within the Make-A-Wish community. Over the years, her forward-looking leadership and commitment have introduced initiatives that have meaningfully strengthened and advanced the organization's mission.

Among her most influential contributions is her leadership of the Women for Wishes campaign – an initiative already making a notable impact across the global network. The campaign fosters the development of emerging female leaders, creates new matched-funding opportunities, and, most importantly, helps make life-changing wishes possible for children living with critical illnesses around the world.

We are tremendously grateful to Jayne for her vision, which continues to shape the next generation of female leaders and help define the future of Make-A-Wish International.



## HAKKO FAMILY

We extend our deepest gratitude to Romina Hakko Garih, her brother Allan Hakko and her husband Niv Garih, who, through their exceptional dedication, continue to honor the memory of Carole Hakko, an extraordinary founder of Make-A-Wish Türkiye, who chose to leave a remarkable legacy to the organization. Her legacy reflects a deep belief in the enduring impact of wishes and the role they play in the lives of children with critical illnesses.

The family's support in Türkiye and across the global network continues to strengthen Make-A-Wish International's ability to help grant life-changing wishes, ensuring that Carole Hakko's vision lives on through the children and families reached today and in the future.



I wish to be a pilot  
Aris, 4, Greece  
leukemia

## ARIS'S STORY

During his cancer treatment, confined to hospital beds and a calendar of appointments, little Aris began to dream of flying – not just as a passenger, but as a pilot, steering his own destiny.

After months of anticipation, a flight attendant arrived at his home with a perfectly tailored pilot uniform and ID badge for Aris; Aris' wish was going to come true!

Arriving at the airport, aviation professionals welcomed him warmly, guiding him through the aircraft maintenance area where he explored airplane parts and learned how they're repaired. Then came the moment he'd dreamed of: stepping into the cockpit. Aris was captivated by the maze

of buttons and switches, asking question after question, eager to understand it all.

His journey ended in the control tower, where staff explained their vital role. And then, something magical happened—pilots flying in and out of Athens greeted Aris over the radio, calling him their newest teammate.

His Mum shared, "with the fulfillment of this wish, it felt like the hardest part of our treatment came to a close, and we can finally leave it behind."

Watch the video of Aris's story



# Corporate Alliances

17 PARTNERSHIPS FOR THE GOALS



We are grateful to our international corporate partners who help advance our mission through meaningful, purpose-driven collaboration. Together, we build relationships grounded in shared values, expertise, and global reach – creating unique and mutually beneficial partnerships that support life-changing wishes for children with critical illnesses around the world.



In 2025, the Disney and Make-A-Wish International partnership continued to deepen its global impact, driven by a shared commitment to imagination, compassion, and the transformative power of a wish. Wish diversification remained a key focus, with new experiences such as the London Theatre event, the In-Port Disney cruise pilot, and A Disney Wish UK broadening the ways children and families could experience Disney magic. For the first time, Disney hosted princess events in Mexico, Argentina, and Brazil, giving wish families the opportunity to experience Disney magic within their own countries.

These innovations contributed to a 20% increase in Disney wish granting compared to last year, underscoring the strength and evolution of this 45-year partnership.

The year also featured inspiring World Wish Month activations and Disney Week of Wishes. Together, these moments and milestones illustrate how the Disney and Make-A-Wish partnership continued to bring hope, joy, and lasting emotional connection to children and families around the world throughout 2025.

**Thank you, Disney, for your continued support.**

*“This isn’t something that was bolted on. It’s in our DNA. We’re in the business of storytelling and human connection, and what Make-A-Wish does fits so naturally with that.”*

**Tasia Filippatos, President & Managing Director of Disney Parks International**



*I wish to perform on stage*

**Yee Sun, 7, Hong Kong**  
cancer

## PORSCHE

In 2023, Porsche marked its 75th anniversary with an extraordinary gesture: a donation of €1.8 million over three years to Make-A-Wish International, setting an ambitious goal inspired by the first Porsche model 356 – to help grant 356 wishes for children with critical illnesses within three years. In 2025, we are proud to share that this goal has been achieved. Every single wish has been fulfilled, bringing joy and hope to children and families around the world. Together, we proved that when passion meets purpose, incredible things happen.

*“Social responsibility is firmly anchored in Porsche culture. Together with Make-A-Wish, we want to give children and their families something positive to focus on in difficult times.”*

**Verónica Sapena-Mas**  
Director Funding Projects, Porsche AG.



*I wish to go to the beach*

**Carlos, 6, Mexico**  
leukemia



*I wish to go on a cruise*

**Pei Pei, 17, Malaysia**  
leukemia

## ROYAL CARIBBEAN INTERNATIONAL

Royal Caribbean International continues to support Make-A-Wish through its Wishes at Sea program for children with critical illnesses. Wish families create lifelong memories onboard during their cruise, with VIP perks including the opportunity to meet the ship’s Captain. Through shipboard and shoreside fundraising activations, the cruise line has also donated more than \$400,000 to Make-A-Wish International in support of wish children around the globe.

## ROBERT HALF

In August 2025, Robert Half employees across 19 countries achieved a major milestone in their longstanding global partnership with Make-A-Wish International, surpassing \$1 million in donations. This commitment and generosity continue to help deliver life-changing wishes for children with critical illnesses, with more than \$355,000 USD raised in this year alone. Teams also helped design seven wishes through Wish Workshops, with five wishes already granted. Robert Half heads into the new fiscal year with renewed momentum and a shared commitment to continue the journey toward the next million dollars.



## FORMULA 1

This year, our collaboration with Formula 1 helped transform the lives of 58 children with critical illnesses from 14 countries across eight Grands Prix. Our stories reached millions through the F1 Kids Broadcast, Paddock Club auctions and Formula 1's British Grand Prix Summer Jam event. We granted five Formula 1 wishes in Canada for the first time, and Formula 1 content more than doubled our organic social media impressions, reaching more than five million with more than 120,000 engagements. Together, we strengthened the foundation for a legacy of global impact.



*I wish to go to the Italian Grand Prix*

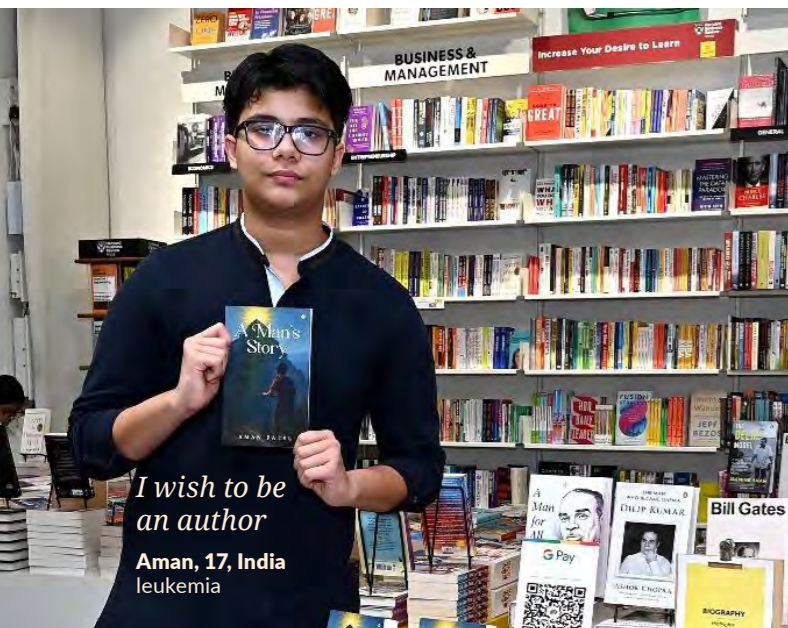
**Daniele, Italy**  
Duchenne muscular dystrophy

## OUR VALUED PARTNERS

Make-A-Wish International is fortunate to be supported by many generous corporate partners, including:

Adyen	Funko	Salesforce
Babysits	Humble Bundle	Secretlab
Beazley	IQVIA	Shangri-La
ChannelScaler	Just Eat Takeaway.com	Solid State
Charles River Associates	LEGO	Storio group
Claire's	LKQ Foundation	The Potato Foundation
Delta Air Lines	Minor Hotels	Thrive NextGen
Dille & Kamille	Moonfare	United Airlines
easyJet	Parexel	WWE
Edwards Foundation	PlayStation	X-Flow
Fairmont Hotels & Resorts	Qualcomm	
Flume	Railbookers	
Flying Tiger Copenhagen	Revolut	

*We are also very grateful to the following partners for their pro bono support:*



*I wish to be an author*

**Aman, 17, India**  
leukemia

## JEWELERS FOR CHILDREN

Jewelers for Children continued to make an extraordinary difference in FY25, donating \$75,000 in support of wish-granting activities in India. Jewelers for Children has a long, meaningful history of transforming children's lives worldwide and supporting the granting of over 12,000 wishes in India to date.

Thanks to their FY25 support, Make-A-Wish India can continue its mission of bringing life-changing hope and joy to children with critical illnesses.

## Gaming and Streaming

Over the past year, our charitable gaming program continued to build momentum within the global games industry, supported by partners who share our commitment to helping grant wishes. Among them, Raptor PR, a public relations agency specializing exclusively in the games industry, donated a full year of pro bono services to help grow awareness and visibility of the program across the sector.

This year also marked the return of Cosy Up for Wishes, which more than doubled its fundraising impact, raising over \$65,000 to help grant wishes. The event brings together a weekend of cosy content creators alongside a curated, family-friendly game bundle hand-picked by our staff.

In August, we launched Infinite Wishes, a new initiative that challenges the global games industry to give back by offering multiple ways to support wishes. Conceived by our Global Games Advisory Committee, the initiative will continue to evolve with their guidance to grow participation and long-term impact.



*I wish to have a gaming laptop*

**Urick, 12, Brazil**  
Ewing Sarcoma

## CLUB MED

Club Med's extraordinary generosity in 2025 made a remarkable difference for wish children and families around the world. With resorts spanning multiple continents, Club Med leveraged its extensive reach and scale to open doors to life-changing experiences. This year, Club Med donated 37 Gift-in-Kind stays, representing resorts in seven countries and more than \$274,000 USD in GIK value. Each holiday created a meaningful escape where wish children could experience joy, freedom, and cherished time with their loved ones. We remain profoundly grateful for the incredible resort staff across the globe who consistently go above and beyond to make each wish family feel welcomed, supported, and truly cared for.



*I wish to go to the sea with my family*

**Suna, 5, Switzerland**  
leukemia

# Finances

We are committed to stewarding donated funds with integrity, efficiency, and a long-term focus on sustainable impact. Guided by strong governance practices and the highest standards of financial responsibility, we ensure resources are used thoughtfully and effectively to support our mission now and into the future. Our 4-star rating from Charity Navigator reflects our disciplined approach to financial management and responsible stewardship of our supporters' generosity. The Candid Platinum Seal of Transparency further reinforces our commitment to accountability, openness, and trust as part of our broader ESG priorities. By sharing detailed information about our financial operations, we demonstrate our continued focus on strong governance and best-in-class financial management.



## Support and Revenue

	US\$
Contributions and Grants	\$5,994,282
Contributions, donated goods and services	\$8,145,684
Affiliate Member Dues	2,209,921
Investment Income	164,960
Other Income	146,538

**Total Gross Support and Revenue** **\$16,661,385**

Less: Designated Funds to Affiliates -3,051,773

**Total Net Support and Revenue** **\$13,609,612**

## Expenses

Program Services	\$10,200,509
Supporting Services	
Management and General	1,839,854
Fundraising	1,963,508

**Total Expenses** **\$14,003,871**

**Change in Net Assets** **\$(394,259)**

Cash and Cash Equivalents	\$318,128
Investments	2,613,041
Receivables, Other	4,199
Contributions Receivable, Net	366,922
Due from Affiliates	1,307,039
Prepaid Expenses	278,938
Equipment, Net of Accumulated Depreciation	55,872
Operating right-of-use assets	208,175

**Total Assets** **\$5,152,314**

Accounts Payable and Accrued Expenses	\$466,338
Due to Affiliates	1,486,830
Deferred Affiliate Member Dues	771,138
Lease Liabilities	208,175

**Total Liabilities** **\$2,932,481**

Unrestricted	1,787,093
Temporarily Restricted	432,740

**Total Net Assets** **\$2,219,833**

**Total Liabilities and Net Assets** **\$5,152,314**

# Snapshot

*ENTERPRISE (Make-A-Wish International and Affiliates and Licensed Territories)*

Fiscal year 2025

**\$139.3M**

Fiscal year 2024

**\$128.3M**

Growth

**9%**

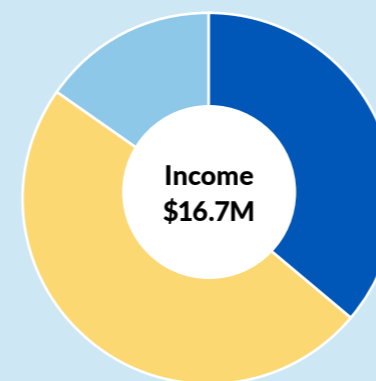
Cash contribution \$110.4M

In-Kind  
\$28.9M

**Make-A-Wish International Revenue and Expenses Fiscal year 2025 (Fiscal Year September 1, 2024 through August 31, 2025)**

TOTAL REVENUE

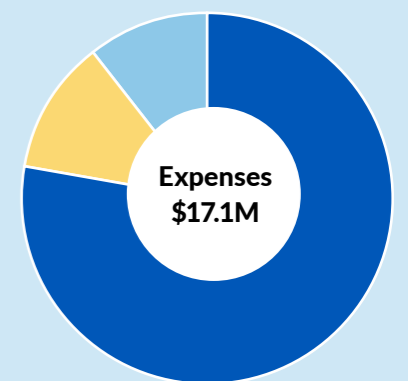
**\$16.7M**



- Cash contribution \$6.0M
- In-Kind \$8.1M
- Other \$2.5M

TOTAL EXPENSES

**\$17.1M**



- Program \$13.3M
- Fundraising \$2.0M
- Management and General \$1.8M

Fiscal Year 2025

**WISHES GRANTED**

**17,500+**

**VOLUNTEERS**

*Make-A-Wish International*

**7,700+**

# Board of Directors

## A MESSAGE FROM THE CHAIRMAN

Victor Nichols,  
Chairman of  
the Board



This year represents an important moment in the continued success of Make-A-Wish International. As our current Affiliates and global network grow in scale and reach, so too does our responsibility to ensure that our impact is accessible and sustained for generations to come.

At the heart of our work is a clear and enduring belief – that a wish is not simply a joyful experience, but a meaningful intervention that supports the emotional, psychological, and physical well-being of children with critical illnesses and their families. As research continues to validate this impact, wishes are increasingly understood as an essential part of holistic care, strengthening resilience and reducing stress during some of life’s most challenging moments.

As we look ahead, we do so with confidence in both our mission and our direction. Expanding reach must always be matched by strong, resilient foundations. From governance and partnerships to long-term support for Affiliates, our focus is on growing responsibly and thoughtfully. Sustainability is also crucial. Sustainability is about ensuring that the promise we make to children and families can be honored consistently, now and in the future, wherever they live. It is this balance that will guide Make-A-Wish International into the future.

What stands out most is the strength of our shared purpose. Across continents and cultures our community remains united by the conviction that every eligible child deserves the chance to experience the lasting impact of a wish. This collective belief drives innovation, collaboration, and new ways of working together across the network.

Together, we are building a world where wishes are understood not as optional, but as essential – and where more children with critical illnesses, in more places, can experience the life-changing power of a wish. A wish is for life!

Victor Nichols  
Chairman

Our Board of Directors provides trusted oversight, ensuring strong governance and financial stewardship to support our mission’s sustainability. Guided by our Chair, the board encourages a culture of excellence and accountability, committed to our vision and values. They volunteer their time to engage in open discussions, uphold transparency, and thoughtfully shape our strategic direction. We proudly introduce our International Board for 2025.



**Victor Nichols**  
Chair  
USA  
Director of Bank of Hawaii



**Kairus Tarapore**  
Director  
India  
Retired Chief Human Resource Officer, Xylem Inc. and current Board Member with Succeed Smart Inc. and The Child Center of New York



**Jonathan Polin**  
Treasurer  
UK  
CEO, atomos wealth



**Matt Lewis**  
Secretary and  
Legal Counsel  
USA  
Partner, White & Case



**Dr. Tom Cheung**  
Director  
Canada  
Deputy Chief and Assistant Medical Director, Emergency Medicine – Lakeridge Health



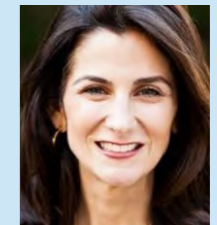
**Joseph W.Y. Chong**  
Director  
Hong Kong  
Regional Executive Vice President, Asia and Managing Director, The Peninsula Hong Kong



**Mike Densmore**  
Director  
USA  
Founder and CEO, Unbridled Consulting



**Guadalupe Durán**  
Director  
USA / Ecuador  
VP & Regional Lead – Digital Platforms Latin America & Caribbean, Mastercard



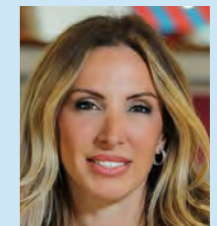
**Tasia Filippatos**  
Director  
UK  
President, Consumer Products, Games and Publishing. The Walt Disney Company



**Niv Garih**  
Director  
Turkey  
Executive Board Member, Alarko Group of Companies and Chairman of the Board of Directors, Alarko Carrier Sanayi Ve Ticaret A.Ş.



**Nina Maldonado**  
Director  
Colombia  
CEO, Impact Communications



**Derya Matras**  
Director  
UK/Turkey  
Vice President EMEA, Meta



**Matthias Chika Mordi**  
Director  
USA/Nigeria  
CEO, National Competitiveness Council of Nigeria and Chairman, United Capital PLC



**Damian Thornton**  
Director  
UK  
Managing Director, Piper Sandler

“ A wish is not simply a joyful experience, but a meaningful intervention. ”



*I wish to have a toy kitchen*  
**Chuan Chuan, 5,  
Taiwan**  
brain tumor

# More wishes are waiting...

Wishes have a lasting impact for children with critical illnesses and their families. By expanding our reach, we can ensure more children like Chuan Chuan experience the lasting impact of a wish, no matter where they live.

**sustaining impact**  
**expanding reach**

Follow us on  
Social Media



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**Make-A-Wish**<sup>®</sup>  
INTERNATIONAL

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